

Behavior Based Safety Management System (BBS)

Madrid (Spain)

3 - 7 November 2025



www.blackbird-training.com -



Behavior Based Safety Management System (BBS)

Code: HS28 From: 3 - 7 November 2025 City: Madrid (Spain) Fees: 5100 Pound

Introduction

"How to be a Leader in Safety and Health" focuses on the critical role that top management plays in guiding the process of implementing new approaches to health and safety. The course addresses the change management process, which can often be a challenge for organizations seeking significant improvements in their health and safety performance. When traditional risk reduction strategies no longer yield the desired results, a fresh strategy, such as a Behavior-Based Safety BBS program, should be implemented. Through real-life examples and interactive exercises, this course introduces a step-by-step process that equips participants with the tools they need to influence safety policies and procedures in their organizations. Participants will be ready to take a leadership role in promoting sound health and safety practices and leading the charge for change.

Course Objectives

By the end of this course, participants will be able to:

- Enhance their ability to manage a health and safety program effectively.
- Develop skills in safety supervision, leadership, and evaluation.
- Identify and assess safety and health training needs.
- Evaluate and measure the safety culture in the workplace.
- Effectively measure and improve a safety culture program after implementation.
- Apply Behavior-Based Safety BBS strategies to improve safety performance.

Course Outlines

Day 1: Characteristics of an Effective Safety Culture

- Does management commitment make a difference?
- The importance of top management commitment and employee involvement in safety.
- · Effective communication strategies for safety.
- Analyzing incidents and accidents to improve safety practices.
- Defining a value system to guide safety culture.
- · Common reasons why safety cultures fail.

Day 2: Human Barriers to Safety and Behavior-Based Interventions

- The role of behavioral psychology in safety management.
- The complexity of human behavior and its impact on safety.
- · Identifying critical behaviors that affect safety.
- Using Behavioral Safety Analysis to pinpoint areas of improvement.
- Intervening with activators and consequences to reinforce safety behaviors.





• The role of a safety leader as a behavior-change agent.

Day 3: Safety Supervision and Leadership

- Key safety responsibilities and how to enforce them.
- · How to identify and correct workplace hazards.
- Ensuring safety accountability across all levels of the organization.
- Creating a culture of consequences to improve safety outcomes.
- Leading with a tough-caring leadership style to inspire safety excellence.

Day 4: Journey to a Safety Culture

- The pathway to safety excellence.
- Setting clear goals and objectives for safety improvement.
- Conducting self-assessments and benchmarking against industry standards.
- Change analysis: How to effectively manage safety-related change.
- The psychology behind actively caring for safety and increasing such behaviors.

Day 5: Measuring the Safety Culture

- Understanding the nature of all safety systems and their role in managing risk.
- Assessment techniques and tools for measuring safety performance.
- The Deming Cycle and its application in continuous safety improvement.
- How to evaluate and measure safety culture in your organization.
- Developing and implementing a comprehensive action plan for ongoing safety improvements.

Why Attend this Course: Wins & Losses!

Attending this course offers numerous benefits for both individuals and organizations:

- Behavior-Based Safety BBS Program: Learn how to implement and optimize a BBS program that influences safety behaviors in your workplace, improving overall safety performance.
- Safety Leadership: Develop essential safety leadership training skills to guide your team in adhering to safety protocols and maintaining a safe working environment.
- Comprehensive Safety Management Skills: Master the art of managing health and safety programs and gain a solid understanding of the importance of safety management systems.
- Culture of Safety: Learn to create and maintain a safety culture that not only addresses risks but actively engages employees to contribute to a safe working environment.
- Practical Tools for Implementation: Gain practical tools, like safety audits, risk assessments, and safety culture measurements, to implement and sustain safety improvements in your organization.
- Leadership in Health & Safety: Position yourself as a proactive leader in health and safety management, capable of guiding your organization toward a safer, healthier workplace.

Without this course, your organization may continue to struggle with outdated risk management strategies that fail to achieve the desired safety improvements. Don't miss out on the opportunity to be at the forefront of safety leadership.

Conclusion





"How to be a Leader in Safety and Health" is not just a training courselit's an opportunity to transform your organization is safety culture. With a focus on Behavior-Based Safety BBS, safety management systems, and effective safety leadership training, this course provides the tools and strategies needed to ensure long-term success in workplace safety. If you're looking to make a real impact on your organization is health and safety practices, this course is the first step in achieving that goal.





Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovarsa)ais (Portugal)





Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeax (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany) (Switzerland)



Paris (France)



Athens(Greece)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)





Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan) (Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh(KSA)



Melbourne (Australia) Korea)



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut





Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)





Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation **Guinea**



Booking.com Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, **Kuwait**



Itersmith Petroman Oil Limited Oato





dation, AFRICAN BOARD



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



KFAS **Kuwait**



Reserve Bank of Malawi, **Malawi**



Central Bank of Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya**



Saudi Electricity Company,



BADAN PENGELOLA KEUANGAN Haji, Indonesia



NATO **Italy**



ENI CORPORATE UNIVERSITY, Italy



Gulf Bank Kuwait



General Organization for Social Insurance KSA



Defence Space Administration **Nigeria**



National Industries Group (Holding), Kuwait



Hamad Medical Corporation, **Qatar**



USAID **Pakistan**



STC Solutions, **KSA**



North Oil company,



EKO Electricity



Oman Broadband



UN.







Blackbird Training Categories

Management & Admin

Entertainment & Leisure

Professional Skills

Finance, Accounting, Budgeting

Media & Public Relations

Project Management

Human Resources

Audit & Quality Assurance

Marketing, Sales, Customer Service

Secretary & Admin

Supply Chain & Logistics

Management & Leadership

Agile and Elevation

Technical Courses

Artificial Intelligence (AI)

Hospital Management

Public Sector

Special Workshops

Oil & Gas Engineering

Telecom Engineering

IT & IT Engineering

Health & Safety

Law and Contract Management

Customs & Safety

Aviation

C-Suite Training











