

Leadership Communication with Impact

Brussels (Belgium)

12 - 16 August 2024

UK Training

PARTNER



Leadership Communication with Impact

Code: LM28 From: 12 - 16 August 2024 City: Brussels (Belgium) Fees: 4400 Pound

Introduction

In today's dynamic and interconnected world, effective leadership communication is paramount for driving organizational success. Leaders must not only possess technical expertise but also master the art of communication to inspire, influence, and mobilize their teams towards shared goals. This advanced course on leadership communication aims to equip participants with cutting-edge strategies and skills to elevate their impact and effectiveness as communicators in leadership roles.

Objectives

- Cultivate a deep understanding of the role of communication in effective leadership.
- Develop advanced communication techniques to inspire and motivate teams.
- Enhance interpersonal skills to build trust and rapport with stakeholders.
- Harness the power of storytelling and persuasion to convey vision and goals effectively.
- Learn to navigate challenging communication scenarios with resilience and adaptability.
- Utilize modern communication tools and platforms to amplify leadership presence.
- Foster a culture of open communication and constructive feedback within teams.
- Apply communication strategies to drive innovation, change, and organizational growth.

Course Outline

Day 1

Foundations of Leadership Communication

- Understanding the significance of communication in leadership
- Exploring different leadership communication styles
- Building self-awareness as a communicator and leader
- Developing a personal communication strategy for leadership success

Day 2

Inspiring and Motivating Teams

- The psychology of motivation and engagement
- Techniques for inspiring and empowering team members
- Communicating a compelling vision and rallying support
- Fostering a culture of accountability and ownership through communication

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The pieces are in shades of gold and silver. The board is white and black squares. In the background, there are concentric circles radiating from the center, suggesting a signal or a focus.

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Day 3

Mastering Persuasion and Influence

- Principles of persuasion and influence in leadership
- Leveraging storytelling as a persuasive tool
- Building credibility and trust as a leader
- Overcoming resistance and objections through effective communication

Day 4

Navigating Complex Communication Challenges

- Managing conflict and difficult conversations with finesse
- Handling crises and communicating under pressure
- Adapting communication style to diverse audiences and contexts
- Strategies for effective virtual communication and remote leadership

Day 5

Amplifying Leadership Presence in the Digital Age

- Leveraging social media and digital platforms for leadership communication
- Building an authentic and influential online presence
- Harnessing the power of visual and multimedia communication
- Developing a communication action plan for ongoing growth and development

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) positioned on it. The board is white and black, and the pieces are gold and silver. In the background, there are concentric white circles on a light gray background.

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