

Business and Climate Change

Tunis (Tunisia)

14 - 18 April 2025

UK Training

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Business and Climate Change

Code: LM28 From: 14 - 18 April 2025 City: Tunis (Tunisia) Fees: 3700 Pound

Introduction

Welcome to the advanced course on Business and Climate Change. In today's world, climate change presents unprecedented challenges and opportunities for businesses across all sectors. The impacts of climate change, including extreme weather events, shifting consumer preferences, and regulatory changes, are reshaping the business landscape. Organizations must adapt and innovate to address climate-related risks and seize opportunities for sustainable growth. This course is designed to provide participants with cutting-edge knowledge and strategies to navigate the complex intersection of business and climate change, equipping them to lead their organizations toward a resilient and sustainable future.

Objectives

- Understand the strategic importance of addressing climate change within the context of business operations and sustainability.
- Explore the latest trends, best practices, and emerging frameworks for integrating climate change considerations into business strategies.
- Develop a comprehensive understanding of the impacts of climate change on various industries and value chains.
- Learn how to assess and mitigate climate-related risks, including physical, regulatory, and reputational risks.
- Gain insights into innovative business models, technologies, and investment opportunities in the transition to a low-carbon economy.
- Understand the role of stakeholders, including investors, consumers, and regulators, in driving climate-related initiatives and disclosures.
- Identify opportunities for businesses to contribute to climate change mitigation and adaptation efforts while enhancing competitiveness and resilience.
- Develop strategies for effective communication and engagement with internal and external stakeholders on climate-related issues.
- Explore the legal, regulatory, and ethical considerations in addressing climate change within the business context.
- Develop metrics and measurement strategies to track progress and evaluate the effectiveness of climate-related initiatives.

Course Outline

Day 1

Understanding the Business Case for Climate Action

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The text 'UK Training PARTNER' is overlaid on the right side of the board.

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- Introduction to the nexus between business and climate change
- Economic, social, and environmental impacts of climate change on businesses
- Identifying opportunities and risks associated with climate change

Day 2

Integrating Climate Considerations into Business Strategy

- Frameworks for integrating climate considerations into corporate strategy
- Setting climate-related goals and targets
- Incorporating climate risk assessment into decision-making processes

Day 3

Mitigating Climate-Related Risks and Seizing Opportunities

- Strategies for mitigating physical, regulatory, and reputational risks associated with climate change
- Identifying and capitalizing on opportunities for innovation and market leadership
- Case studies of businesses successfully navigating the transition to a low-carbon economy

Day 4

Stakeholder Engagement and Communication

- Engaging with investors, customers, employees, and other stakeholders on climate-related issues
- Effective communication strategies for conveying climate-related initiatives and progress
- Addressing stakeholder concerns and building trust and credibility

Day 5

Legal, Regulatory, and Ethical Considerations

- Overview of relevant climate-related regulations and legal frameworks
- Ethical considerations in addressing climate change within the business context
- Developing robust governance structures and compliance mechanisms

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles and the text 'UK Training PARTNER'.

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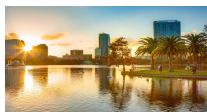


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