

## Investment portfolio management

*Amsterdam*

*13 - 17 April 2026*

UK Training

# PARTNER



## Investment portfolio management

Code: FA28 From: 13 - 17 April 2026 City: Amsterdam Fees: 4200 Pound

### Introduction

The Advanced Investment Management course is a comprehensive and intensive training program designed to equip participants with the most up-to-date knowledge and advanced skills in investment portfolio management. This course delves into the rapidly evolving landscape of investment strategies, portfolio management techniques, and the integration of technology in investment decision-making. Participants will gain a deep understanding of contemporary investment portfolio management concepts and practices, enabling them to navigate the complexities of modern financial markets with confidence and expertise.

By understanding what is investment portfolio management and exploring various types of investment portfolio management, participants will be able to optimize their portfolios and achieve their financial goals in dynamic market conditions.

### Course Objectives

By the end of this course, participants will:

- Gain a comprehensive understanding of modern investment portfolio management concepts and their relationship with savings in the digital era.
- Explore advanced investment portfolio management strategies and their applications in different market conditions.
- Examine the evolving role of technology in investment portfolio management and decision-making.
- Analyze the impact of macroeconomic factors on investment strategies.
- Develop proficiency in building and managing advanced investment portfolios.
- Learn cutting-edge investment portfolio analysis techniques and evaluation methods.
- Understand the principles and criteria for selecting stocks and navigating dynamic markets.
- Explore the use of alternative investments and their role in portfolio diversification.
- Evaluate the performance and risks associated with modern investment approaches.
- Apply advanced financial modeling techniques to assess investment opportunities.
- Use quantitative methods to measure and manage portfolio risk.

### Course Outlines

#### Day 1: Introduction to Modern Investment Management

- Relationship between investment and savings in the digital era.
- Advanced concepts of the time value of money.
- Role of technology and innovation in investment portfolio management.

#### Day 2: Modern Investment Strategies

A graphic of a chessboard with several pawns. In the foreground, a large gold king piece stands prominently. Behind it, several silver and gold pawns are positioned on the squares. The background features a series of concentric circles, suggesting a strategic or analytical theme.

UK Training  
**PARTNER**

- Active vs. passive investing.
- Factor investing and smart beta strategies.
- Sustainable investing:
  - Environmental, social, and governance ESG investing.
  - Impact investing and sustainable finance.

### Day 3: Integration of Technology in Investment Management

- Artificial intelligence and machine learning in portfolio optimization.
- Big data and predictive analytics in investment decision-making.
- Macroeconomic factors and investment strategies:
  - Analysis of macroeconomic factors.
  - Global market trends and geopolitical risks.

### Day 4: Behavioral Finance and Investor Psychology

- Understanding investor behavior and psychological biases in investment decision-making.
- Advanced investment portfolio construction and risk management:
  - Portfolio construction strategies.
  - Risk management techniques.

### Day 5: Advanced Investment Analysis Techniques

- Fundamental and technical analysis.
- Quantitative methods for risk measurement and management.
- Alternative investments and portfolio diversification:
  - Introduction to alternative investments.
  - Role of alternative investments in diversification.
- Performance evaluation and attribution analysis:

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. The board has a checkered pattern. In the background, there are concentric circles.

UK Training  
**PARTNER**

- Performance evaluation techniques.
- Attribution analysis and benchmarking.

## Why Attend this Course: Wins & Losses!

- Gain a robust understanding of investment portfolio management, including its definition and meaning.
- Learn how to build an investment portfolio and optimize it using advanced investment portfolio management strategies.
- Develop skills in investment portfolio analysis and performance evaluation.
- Understand equity investment portfolio management and how to navigate dynamic financial markets.
- Master the use of technology in investment portfolio optimization.
- Create effective investment portfolio planning for long-term success.
- Prepare to become a proficient investment portfolio analyst.

## Conclusion

By the end of this course, participants will have a robust understanding of investment portfolio management, including its definition and meaning. They will be equipped with the skills to build an investment portfolio, analyze its performance, and optimize it for various market conditions.

Participants will also learn how to develop an effective investment portfolio plan, ultimately becoming proficient investment portfolio analysts capable of navigating the complexities of modern investment landscapes.



## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients

 <b>MANNAI CORPORATION</b> MANNAI Trading Company WLL, Qatar	 <b>GAC</b> UNE FILIALE D' EGA Alumina Corporation Guinea	 <b>Booking.com</b> Booking.com Netherlands	 <b>OXFAM</b> Oxfam GB International Organization, Yemen	 <b>Capital Markets Authority</b> Kuwait
 <b>Waltersmith</b> Waltersmith Petroman Oil Limited Nigeria	 <b>QNB</b> Qatar National Bank (QNB), Qatar	 <b>Qatar Foundation</b> Qatar	 <b>AFRICAN UNION ADVISORY BOARD ON CORRUPTION</b> Tanzania	 <b>KFAS</b> KFAS Kuwait
 <b>Reserve Bank of Malawi</b> Malawi	 <b>Central Bank of Nigeria</b> Nigeria	 <b>Ministry of Interior Kingdom of Saudi Arabia</b> KSA	 <b>Mabruk Oil Company</b> Libya	 <b>Saudi Electricity Company</b> KSA
 <b>BPKH</b> Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 <b>NATO Italy</b> Italy	 <b>ENI</b> ENI CORPORATE UNIVERSITY, Italy	 <b>GULF BANK</b> Gulf Bank Kuwait	 <b>General Organization for Social Insurance</b> KSA
 <b>Defence Space Administration</b> Nigeria	 <b>National Industries Group (Holding)</b> Kuwait	 <b>Hamad Medical Corporation</b> Qatar	 <b>USAID</b> Pakistan	 <b>STC</b> STC Solutions, KSA
 <b>North Oil Company</b> North Oil company,	 <b>EKO</b> EKO Electricity	 <b>OMAN BROADBAND</b> Oman Broadband	 <b>UNITED NATIONS</b> UN,	 <b>Authority for Electricity Regulation, Oman</b> Authority for

UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

