

## Strategic Decision Making

*Istanbul (Turkey)*

*12 - 16 May 2025*

UK Training

**PARTNER**



## Strategic Decision Making

Code: LM28 From: 12 - 16 May 2025 City: Istanbul (Turkey) Fees: 3900 Pound

### Introduction

The Advanced Strategic Decision-Making course is designed to provide participants with a comprehensive understanding of strategic decision-making processes in a modern business environment. This course introduces advanced concepts and techniques to enhance decision-making skills, enabling participants to make informed and effective strategic choices.

### Course Objectives

- Understand the complexities and challenges of strategic decision making in the modern business landscape.
- Develop analytical thinking and problem-solving skills to make sound strategic decisions.
- Learn advanced decision-making frameworks and tools to evaluate strategic alternatives.
- Enhance understanding of risk management and uncertainty in strategic decision making.
- Explore techniques for aligning strategic decisions with organizational goals and objectives.
- Develop skills to communicate and present strategic decisions effectively to stakeholders.

### Course Outline

#### Day 1

##### Foundations of Strategic Decision Making

- Introduction to strategic decision making
- Importance of strategic decision making in modern business
- Key concepts and theories in strategic decision making
- Analyzing the external environment: PESTEL analysis, industry analysis
- Analyzing the internal environment: SWOT analysis, resource analysis

#### Day 2

##### Decision-Making Process and Models

- Understanding the decision-making process
- Rational decision-making models
- Behavioral decision-making models
- Group decision-making techniques
- Ethical considerations in strategic decision making

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**

### Day 3

#### Advanced Decision-Making Techniques

- Game theory and strategic decision making
- Decision trees and scenario analysis
- Real options analysis
- Simulation and modeling in strategic decision making
- Quantitative decision-making techniques

### Day 4

#### Risk Management and Uncertainty

- Understanding risk and uncertainty in strategic decision making
- Risk assessment and analysis
- Decision-making under uncertainty
- Monte Carlo simulation
- Sensitivity analysis and decision support tools

### Day 5

#### Implementing and Communicating Strategic Decisions

- Strategic alignment and implementation
- Change management and overcoming resistance
- Communicating strategic decisions to stakeholders
- Developing persuasive presentations
- Monitoring and evaluating strategic decisions

UK Training

**PARTNER**





## Blackbird Training Cities

### Europe



Zurich (Switzerland )



Stockholm (Sweden)



Lyon (France)



Copenhagen (Denmark)



Bordeaux (France)



Annecy (France)



Oslo (Norway)



Edinburgh (UK)



Glasgow (Scotland )



Malaga (Spain)



London (UK)



Istanbul (Turkey)



Amsterdam (Netherlands)  
(Switzerland)



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Manchester (UK)



Milan (Italy)

### USA & Canada



Los Angeles (USA)



Florida (USA)



Online



Boston (USA)



Washington (USA)



Miami(USA)



New York (USA)



Toronto (Canada)



## Blackbird Training Cities

### Asia



Baku (Azerbaijan)



Maldives (Maldives)



Manila (Philippines)



Bali (Indonesia )



Bangkok (Thailand)



Beijing (China)



Moscow (Russia )  
(Malaysia)



Singapore (Singapore )



Sydney (Australia)



Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur



Jakarta (Indonesia)

### Africa



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Marocco)



Nairobi (Kenya)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**



## Blackbird Training Categories

### Management & Admin

Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Refinement

### Technical Courses

Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 [training@blackbird-training.com](mailto:training@blackbird-training.com)

 [www.blackbird-training.com](http://www.blackbird-training.com)

UK Training  
**PARTNER**

