

## C-SUITE Leaders Program – Middle East

*Cairo (Egypt)*

*17 - 21 November 2025*

UK Training

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## C-SUITE Leaders Program—Middle East

Code: CT28 From: 17 - 21 November 2025 City: Cairo (Egypt) Fees: 4000 Pound

### Introduction

The C-Suite Leaders Program—Middle East is a comprehensive 5-day course specifically tailored for C-suite executives in the Middle East region. This program focuses on developing the leadership excellence and strategic thinking necessary for senior executives to drive organizational success in a rapidly changing business environment. Understanding the roles and responsibilities of C-suite leaders is crucial, as they play an essential role in shaping organizational strategies and achieving business goals. This program is designed to equip C-suite leaders with the tools and insights needed to excel in their roles and elevate their organizations to new heights.

### Course Objectives

By the end of this course, participants will:

- Enhance executive presence and influence to lead teams and stakeholders effectively.
- Develop strategic thinking abilities to navigate complex business challenges and shape the future of their organizations.
- Acquire practical tools, frameworks, and decision-making models for leading organizational change and delivering results.
- Cultivate effective communication and networking skills for building strong professional networks, which are essential for C-suite leadership.
- Foster a growth mindset to implement and execute successful growth strategies.

### Course Outlines

#### Day 1: Executive Presence and Influence

- Understand the critical principles of effective leadership in the C-suite.
- Develop persuasive communication skills to enhance executive presence and influence.
- Strengthen your leadership presence to inspire confidence within your organization.
- Cultivate informal networks and use a framework for persuasion to drive change.
- Learn how to communicate vision and strategy persuasively as a C-suite executive.

#### Day 2: Strategic Thinking

- Explore business strategy from the C-suite executives' perspective, focusing on long-term vision and sustainability.
- Develop decisive decision-making abilities and strategic thinking for leading change and navigating uncertainty.
- Learn how to create and sustain a competitive advantage in your industry.
- Leverage strategic alliances to enhance business growth and achieve organizational objectives.

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### Day 3: Leadership Excellence

- Learn to build high-performing teams that align with the strategic vision of your organization.
- Deepen your strategic thinking capabilities to act decisively in complex situations.
- Motivate and align your team to work toward shared goals.
- Enhance your skills to act strategically in both day-to-day operations and long-term business planning.

### Day 4: Executing Growth Strategy

- Explore strategies for driving growth and delivering sustainable results.
- Understand the importance of diversification and consolidation of corporate scope.
- Learn how to scale metrics and align them with organizational objectives.
- Link corporate strategy with intrinsic value to create long-term value for stakeholders.

### Day 5: Immersion and Networking Event

- Participate in a three-day immersive learning experience and networking event on-campus with C-suite leaders and industry professionals.
- Engage in structured networking activities with peers, industry executives, and faculty.
- Reflect on the key insights gained during the program, consolidate learnings, and develop a personalized action plan.
- Participate in a peer bonding and cultural competence activity, designed to strengthen connections within the C-suite network.

### Why Attend This Course: Wins & Losses!

- **Enhance C-suite Leadership Capabilities:** By attending this course, participants will deepen their understanding of the C-suite roles and responsibilities, empowering them to lead with confidence, strategic insight, and executive influence.
- **Master Strategic Thinking:** Learn how to develop and execute strategic thinking that is essential for achieving long-term organizational success and creating a sustainable competitive edge.
- **Develop Effective Communication Skills:** Improve your communication abilities and executive presence to persuade stakeholders and drive change effectively.
- **Networking with Industry Leaders:** Benefit from structured networking activities designed to connect you with peers, industry executives, and thought leaders in the Middle East, expanding your professional network and influence.
- **Gain Key Insights for C-suite Recruitment and Management:** Learn how to assess C-suite qualifications, build effective C-suite management teams, and manage the recruitment of top-tier executives for your organization.
- **Real-World Applications for C-suite Roles:** This program provides practical tools and frameworks that can be immediately applied to real-world situations, enhancing your leadership and strategic capabilities.

### Conclusion

By the end of the C-Suite Leaders Program—Middle East, participants will gain a deep understanding of the C-suite executive meaning and the critical roles these leaders play in shaping organizational strategies. You will develop essential leadership qualities, improve decision-making processes, and acquire practical tools for C-suite management and growth execution. Additionally, the program offers a unique opportunity to connect with C-suite leaders and executives from across industries, furthering your ability to lead in the dynamic business landscape of

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the Middle East.

This training will help you solidify your leadership position, enhance your C-suite qualifications, and foster organizational success in a rapidly evolving business environment.





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