

C-SUITE Leaders Program – Middle East

Istanbul (Turkey)

19 - 23 August 2024

UK Training

PARTNER



C-SUITE Leaders Program – Middle East

Code: CT28 From: 19 - 23 August 2024 City: Istanbul (Turkey) Fees: 4400 Pound

Introduction

The C-Suite Leaders Program – Middle East is a comprehensive course designed specifically for senior executives in the Middle East region. This program focuses on developing leadership excellence and strategic thinking skills to drive organizational success in a dynamic business landscape.

Objectives

- Enhance executive presence and influence to effectively lead teams and stakeholders.
- Develop strategic thinking abilities to navigate complex business challenges.
- Acquire practical tools and frameworks for decision-making and leading change.
- Cultivate effective communication and networking skills for building strong professional networks.
- Foster growth mindset and the ability to execute growth strategies.

Course Outline

Day 1

Executive Presence and Influence

- Understand the critical principles of effective leadership.
- Develop persuasive communication skills.
- Strengthen leadership presence.
- Cultivate informal networks.
- Learn a framework for persuasion.
- Communicate vision and strategy persuasively.

Day 2

Strategic Thinking

- Explore business strategy from multiple perspectives.
- Decisive decision-making and leading change.
- Creating and sustaining competitive advantage.
- Leveraging strategic alliances.

Day 3



Leadership Excellence

- Building high-performing teams.
- Strategic thinking and acting.
- Motivate and align the troops.
- Think and act strategically.

Day 4

Executing Growth Strategy

- Strategies for driving growth and delivering sustainable results.
- Diversification and consolidation of corporate scope.
- Scaling metrics.
- Linking corporate strategy and intrinsic value.
- Value creation through corporate strategy.

Day 5

Immersion and Networking Event

- Three-day immersive learning experience and networking event on-campus.
- One day of off-site activity for peer bonding and cultural competence.
- Structured networking activities with peers, industry executives, and faculty.
- Reflection, consolidation, and action planning.



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