

C-SUITE Leaders Program – Middle East

Barcelona (Spain)

3 - 7 March 2025

UK Training

PARTNER



C-SUITE Leaders Program – Middle East

Code: CT28 From: 3 - 7 March 2025 City: Barcelona (Spain) Fees: 5100 Pound

Introduction

The C-Suite Leaders Program – Middle East is a comprehensive 5-day course designed specifically for senior executives in the Middle East region. This program focuses on developing leadership excellence and strategic thinking skills to drive organizational success in a dynamic business landscape. C-suite leaders play a crucial role in guiding organizational strategies and achieving institutional goals, making this program essential for anyone in a C-suite role.

Course Objectives

- Enhance executive presence and influence to effectively lead teams and stakeholders.
- Develop strategic thinking abilities to navigate complex business challenges.
- Acquire practical tools and frameworks for decision-making and leading change.
- Cultivate effective communication and networking skills for building strong professional networks.
- Foster a growth mindset and the ability to execute growth strategies.

Course Outlines

Day 1: Executive Presence and Influence

- Understand the critical principles of effective leadership.
- Develop persuasive communication skills.
- Strengthen leadership presence.
- Cultivate informal networks.
- Learn a framework for persuasion.
- Communicate vision and strategy persuasively.

Day 2: Strategic Thinking

- Explore business strategy from multiple perspectives.
- Decisive decision-making and leading change.
- Creating and sustaining competitive advantage.
- Leveraging strategic alliances.

Day 3: Leadership Excellence

- Building high-performing teams.
- Strategic thinking and acting.
- Motivate and align the troops.
- Think and act strategically.



Day 4: Executing Growth Strategy

- Strategies for driving growth and delivering sustainable results.
- Diversification and consolidation of corporate scope.
- Scaling metrics.
- Linking corporate strategy and intrinsic value.
- Value creation through corporate strategy.

Day 5: Immersion and Networking Event

- Three-day immersive learning experience and networking event on-campus.
- One day of off-site activity for peer bonding and cultural competence.
- Structured networking activities with peers, industry executives, and faculty.
- Reflection, consolidation, and action planning.

Conclusion

By the end of this C-suite Leaders Program, participants will gain a deep understanding of the definition and meaning of C-suite leaders and the roles they play within organizations. Participants will also learn about the qualifications and training needed for C-suite executives, as well as the importance of their roles in recruitment and management.

Engaging in this program will equip you with the tools necessary to become an influential leader in your field, enhancing your organization's success in the complex business environment of the Middle East.



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