

## MBA in Finance & Accounting

*London (UK)*

*21 April - 2 May 2025*

UK Training

# PARTNER



## MBA in Finance & Accounting

Code: FA28 From: 21 April - 2 May 2025 City: London (UK) Fees: 4000 Pound

### Introduction

The Finance and Accounting MBA is an intensive 10-day programme designed to sharpen your management skills and focus on current best practices in finance and accounting. Finance is a core process/function in a business that requires executive attention. Accounting is the language of business; understanding and applying this language to your business, in general, remains the single most valuable competence of management. Prepare yourself by enhancing your personal competence in identifying best practices in finance and accounting.

### Course Objectives of MBA in Finance & Accounting

- Manage and motivate people more effectively
- Understand and effectively utilize strategic planning techniques
- Use the Baldrige performance criteria as a standard of excellence and benchmark for your organisation
- Focus on real companies and their finance function and accounting processes to show participants which elements have achieved best practices status
- Remove much of the mystique associated with the management of finance and accounting
- Focus on challenging yourself to become the strategic financial leader of the organisation
- Prepare yourself for future responsibilities by examining best practices in these important functions/processes

### MBA in Finance & Accounting Course Outlines

#### Day 1-3 Financial Management Fundamentals

##### Day 1

##### Introduction to Best Practices in Finance and Accounting

- Role of financial management CFO, Treasurer, and Controller
- Basic financial statements and their articulation
- Evaluating performance and ROI/ROCE

##### Day 2

##### Early Review and Projections of Strategy via Financial Statements

- Short-term success evaluations
- Buy, sell, or hold investments

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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- Financial review compared to targets
- Financial performance measurement systems

## Day

### Annual Reports, Footnotes, and Corporate Governance

- Best practices in annual reports
- Reconciling accounting standards
- Corporate governance and shareholder value
- Benchmarking external reviews and industry reports

## Day 4-6: Industry Analysis and Financial Modeling

### Day 4

#### Industry/Financial Analysis and Balancing the Scorecard

- Asking financial managers to guide sector understanding
- Benchmarking treasury management and controllership
- Value creation from controllership
- Activity-based costing and financial analysis

### Day 5

#### Net Present Value Thinking and Financial Modeling

- Best practices in NPV
- Real options as a next-generation best practice
- Communicating finance and accounting best practices
- Next-generation model building

### Day 6

#### Integration Day

- Review and reinforce concepts from the first five days
- Application of lessons learned to participants' companies and markets
- Personal learning plans for continued mastery

## Day 7-9: Management and Strategy

### Day 7

#### People Management

- Sociotechnical management
- Effective communication and motivation
- Coaching skills and empowering employees

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Day 8

Leading Teams and Strategic Planning

- Benefits of teamwork and characteristics of effective teams
- Managing conflict and understanding team member styles
- Analyzing the strategic planning process and achieving competitive advantage

Day 9

Negotiating for Results and Operational Excellence

- Negotiating process and effective negotiation strategies
- Achieving the benefits of effective negotiating
- Malcolm Baldrige quality award and operational excellence
- Employee commitment and continuous improvement

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## Blackbird Training Cities

### Europe

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Podgorica (Montenegro)



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Annecy (France)



Oslo (Norway)



Edinburgh (UK)



Glasgow (Scotland)



Malaga (Spain)



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Istanbul (Turkey)



Amsterdam (Netherlands)



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



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Online



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(Malaysia)



Singapore (Singapore )



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Dubai (UAE)



Kuala Lumpur



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### Africa



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Sharm El-Sheikh (Egypt)



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Tunis (Tunisia)



## Blackbird Training Clients



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## Blackbird Training Categories

### Management & Admin

- Professional Skills
- Finance, Accounting, Budgeting
- Media & Public Relations
- Project Management
- Human Resources
- Audit & Quality Assurance
- Marketing, Sales, Customer Service
- Secretary & Admin
- Supply Chain & Logistics
- Management & Leadership
- Agile and Refinement

### Technical Courses

- Hospital Management
- Public Sector
- Special Workshops
- Oil & Gas Engineering
- Telecom Engineering
- IT & IT Engineering
- Health & Safety
- Law and Contract Management
- Customs & Safety
- Aviation
- C-Suite Training



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