

Business Continuity

Casablanca (Morocco)

17 - 21 March 2025

UK Training

PARTNER



Business Continuity

Code: LM28 From: 17 - 21 March 2025 City: Casablanca (Morocco) Fees: 3300 Pound

Introduction

In today's fast-paced and unpredictable business environment, organizations must be equipped to handle various disruptions while ensuring operational continuity. This course offers an advanced exploration of modern business continuity management, providing participants with the knowledge and skills needed to enhance resilience, adaptability, and strategic decision-making. Through interactive sessions and real-world case studies, participants will learn about the latest methodologies, technologies, and strategies that drive business continuity in the modern era.

Course Objectives

- Understand the evolving landscape of disruptions and their potential impact on organizations in the digital age.
- Explore advanced concepts, frameworks, and best practices in business continuity.
- Develop strategies to proactively identify and assess emerging risks and vulnerabilities.
- Enhance organizational resilience by integrating business continuity into strategic planning and decision-making processes.
- Learn advanced techniques for conducting business impact analysis, recovery prioritization, and resource allocation.
- Develop agile response and recovery strategies tailored to various types of disruptions.
- Harness the power of technology, data analytics, and automation for effective business continuity planning and execution.
- Establish robust governance structures, stakeholder engagement, and communication channels for seamless coordination during disruptions.
- Implement comprehensive testing, exercising, and continuous improvement programs to validate and enhance preparedness.
- Stay updated with the latest industry standards, regulatory requirements, and emerging trends in business continuity management.

Course Outlines

Day 1: Introduction to Modern Business Continuity

- Dynamics of disruptions in the digital era: trends, challenges, and opportunities.
- Frameworks and models for modern business continuity.
- Aligning business continuity planning with organizational strategy and risk management.
- Leveraging emerging technologies for enhanced situational awareness and decision-making.

Day 2: Risk Assessment and Resilience Strategies

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) in gold and silver. The board is set on a checkered pattern, and there are concentric circles in the background.

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- Advanced risk assessment methodologies: horizon scanning, threat intelligence, and scenario planning.
- Predictive analytics and machine learning for risk identification and mitigation.
- Developing adaptive resilience strategies and building a culture of resilience.
- Supply chain risk management and optimizing resilience in interconnected ecosystems.

Day 3: Business Impact Analysis and Recovery Strategies

- Advanced business impact analysis: quantifying impacts, dependencies, and recovery time objectives.
- Developing dynamic recovery strategies based on criticality and interdependencies.
- Leveraging cloud computing, virtualization, and remote work for rapid recovery.
- Crisis communication and stakeholder management during recovery efforts.

Day 4: Technology and Automation in Business Continuity

- Leveraging technology for enhanced business continuity planning and execution.
- Data analytics and real-time monitoring for early detection and response.
- Automation and artificial intelligence in incident management and recovery processes.
- Cyber resilience and securing critical systems during disruptions.

Day 5: Testing, Exercising, and Continuous Improvement

- Designing comprehensive testing and exercising programs for realistic scenario simulations.
- Post-incident analysis and lessons learned for continuous improvement.
- Establishing a culture of resilience and organizational learning.
- The future of business continuity management: emerging trends, challenges, and opportunities.

Conclusion

This course aims to empower participants with a comprehensive understanding of business continuity management, enabling them to develop effective business continuity plans that enhance organizational resilience and success in today's dynamic environment. Through practical strategies and advanced concepts, participants will be prepared to face risks and overcome challenges, reflecting a deep understanding of the importance of business continuity in achieving strategic objectives.

For those seeking business continuity certification, this course is an ideal step toward achieving this goal, offering specialized and comprehensive training that ensures a deep understanding of essential practices. Join us now to explore the world of business continuity and acquire the skills necessary to ensure your organization's success.

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