

Business Continuity

Geneva (Switzerland)

10 - 14 March 2025

UK Training

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Business Continuity

Code: LM28 From: 10 - 14 March 2025 City: Geneva (Switzerland) Fees: 4700 Pound

Introduction

In today's rapidly changing and unpredictable business landscape, organizations must be prepared to navigate various disruptions and maintain operational continuity. This course offers a cutting-edge exploration of modern advanced business continuity practices, equipping participants with the knowledge and skills to enhance resilience, adaptability, and strategic decision-making. Through interactive sessions and real-world case studies, participants will gain insights into the latest methodologies, technologies, and strategies driving business continuity in the modern era.

Objectives

- Understand the evolving landscape of disruptions and their potential impact on organizations in the digital age.
- Explore advanced business continuity concepts, frameworks, and best practices.
- Develop strategies to proactively identify and assess emerging risks and vulnerabilities.
- Enhance organizational resilience by integrating business continuity into strategic planning and decision-making processes.
- Learn advanced techniques for business impact analysis, recovery prioritization, and resource allocation.
- Develop agile response and recovery strategies tailored to different types of disruptions.
- Harness the power of technology, data analytics, and automation for effective business continuity planning and execution.
- Establish robust governance structures, stakeholder engagement, and communication channels for seamless coordination during disruptions.
- Implement comprehensive testing, exercising, and continuous improvement programs to validate and enhance preparedness.
- Stay updated with the latest industry standards, regulatory requirements, and emerging trends in modern business continuity.

Course Outline

Day 1

Introduction to Modern Business Continuity

- The dynamics of disruptions in the digital era: trends, challenges, and opportunities
- Frameworks and models for modern advanced business continuity
- Aligning business continuity with organizational strategy and risk management
- Leveraging emerging technologies for enhanced situational awareness and decision-making

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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Day 2

Risk Assessment and Resilience Strategies

- Advanced risk assessment methodologies: horizon scanning, threat intelligence, and scenario planning
- Predictive analytics and machine learning for risk identification and mitigation
- Developing adaptive resilience strategies and building a culture of resilience
- Supply chain risk management and optimizing resilience in interconnected ecosystems

Day 3

Business Impact Analysis and Recovery Strategies

- Advanced business impact analysis: quantifying impacts, dependencies, and recovery time objectives
- Developing dynamic recovery strategies based on criticality and interdependencies
- Leveraging cloud computing, virtualization, and remote work for rapid recovery
- Crisis communication and stakeholder management during recovery efforts

Day 4

Technology and Automation in Business Continuity

- Leveraging technology for enhanced business continuity planning and execution
- Data analytics and real-time monitoring for early detection and response
- Automation and artificial intelligence in incident management and recovery processes
- Cyber resilience and securing critical systems during disruptions

Day 5

Testing, Exercising, and Continuous Improvement

- Designing comprehensive testing and exercising programs for realistic scenario simulations
- Post-incident analysis and lessons learned for continuous improvement
- Establishing a culture of resilience and organizational learning
- The future of business continuity: emerging trends, challenges, and opportunities

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