

# EFQM: European Foundation for Quality Management

Amsterdam 2 - 6 March 2026

# uk Training **PARTNER**

www.blackbird-training.com



#### EFQM: European Foundation for Quality Management

Code: LM28 From: 2 - 6 March 2026 City: Amsterdam Fees: 4200 Pound

#### Introduction

Welcome to the course on "EFQM: The Excellence Model!" This program provides participants with a comprehensive understanding of the EFQM Excellence Model and its practical application in modern organizations. Designed to equip professionals with the knowledge and skills necessary to drive organizational excellence, improve performance, and achieve sustainable success, this course explores the EFQM framework and how it serves as a valuable tool for enhancing quality management. Through this course, you will acquire effective tools for continuous development within your organization, ensuring the highest standards of quality management and excellence.

#### **Course Objectives**

- Gain a Deep Understanding of the EFQM Excellence Model: Participants will explore the fundamental concepts and principles of the EFQM framework, which serves as a tool for assessing and improving organizational performance.
- Understand the Benefits of Implementing the EFQM Approach: Participants will learn about the benefits of EFQM, including how it drives quality management and enhances customer satisfaction, fosters innovation, and achieves operational efficiency.
- Learn Modern Approaches to Quality Management: This course covers the latest trends in quality management systems, including agile methodologies, digital transformation, and integrating sustainability and social responsibility into organizational strategies.
- Develop Practical Skills for EFQM Implementation: Participants will acquire hands-on skills for applying the EFQM Excellence Model within their organizations, including conducting self-assessments, identifying areas for improvement, and developing actionable plans.
- Explore Case Studies and Best Practices: The course will include real-world examples of organizations that have successfully implemented the EFQM model, providing insights into best practices, lessons learned, and strategies for overcoming challenges.

#### **Course Outlines**

#### Day 1: Introduction to EFQM and Excellence Concepts

- Overview of the EFQM Excellence Model.
- Fundamental concepts and principles of organizational excellence.
- Understanding the RADAR logic: Results, Approach, Deployment, Assessment, and Review.

#### Day 2: Criteria 1-3: Leadership, Strategy, and People

- Leadership excellence: Creating a vision, driving change, and fostering a culture of excellence.
- · Strategic management: Developing and executing effective strategies aligned with organizational goals.





• People excellence: Managing talent, fostering employee engagement, and promoting a learning organization.

#### Day 3: Criteria 4-5: Partnerships and Resources, and Processes

- Partnerships and resources: Managing relationships with stakeholders, optimizing resource use, and promoting innovation through collaboration.
- Process management: Designing and improving processes, ensuring efficiency, and driving continuous improvement.

#### Day 4: Criteria 6-8: Customer Results, People Results, and Society Results

- Customer focus: Understanding and meeting customer needs, enhancing satisfaction, and building customer loyalty.
- People results: Assessing and improving employee satisfaction, well-being, and development.
- Society results: Evaluating the organizationIs impact on society, sustainability practices, and corporate social responsibility.

#### Day 5: Self-Assessment, Improvement, and Future Trends

- Conducting self-assessments using the EFQM Excellence Model.
- Developing improvement plans and implementing changes for organizational excellence.
- Exploring emerging trends and future directions in quality management systems and the EFQM framework.

#### Why Attend this Course: Wins & Losses!

- Master the EFQM Excellence Model and apply it effectively to achieve organizational excellence.
- Implement best practices for quality management systems and quality management principles across your organization.
- Acquire practical skills to conduct self-assessments, identify improvement areas, and implement sustainable changes.
- Enhance customer satisfaction, motivate employees, and generate positive societal results through the EFQM framework.

#### Conclusion

In conclusion, this course equips you with the essential tools and knowledge needed to drive organizational excellence and improve performance using the EFQM Excellence Model. By understanding the principles of the EFQM framework, exploring best practices, and engaging in hands-on self-assessment, you are prepared to lead quality management initiatives that enhance customer satisfaction and foster innovation. Completing this course will provide you with a deep understanding of the EFQM Excellence Model, along with the practical skills to implement it effectively in your organization, contributing to sustainable success and excellence in quality management.

Embrace the opportunity to elevate your organization's performance with EFQM!





# **Blackbird Training Cities**

#### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzego Viasc)ais (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)

Moscow (Russia)



Annecy (France)



Bordeax (France)



Copenhagen (Denmark)





Lyon (France)

Istanbul (Turkey)

Munich (Germany)





Geneva



Stockholm (Sweden)

Düsseldorf (Germany)

21

(Switzerland)





Paris (France)

Vienna (Austria)





Athens(Greece)

Batumi (Georgia)







Manchester (UK)



Barcelona (Spain)

Brussels

London (UK)



Milan (Italy)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)

Prague (Czech)







Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com



Rome (Italy)







### **Blackbird Training Cities**

#### USA & Canada



Los Angeles (USA)

Washington (USA)



Orlando, Florida (USA)

Barn Ashar Mary



New York City (USA)

Online



Phoenix, Arizona (USA)

Seattle, Washington (USA)



Houston, Texas (USA)

Washington DC (USA)



Boston, MA (USA)



In House



Jersey, New Jersey (USA)

Toronto (Canada)

Miami, Florida (USA)



#### **ASIA**



Doha (Qatar)



Manila (Philippines)





Bangkok

Riyadh(KSA)

Baku (Azerbaijan) (Thailand)



Maldives (Maldives)

Beijing (China)



Melbourne (Australia) Korea)



Pulau Ujong (Singapore)



Phuket (Thailand)

Irbid (Jordan)



Jakarta (Indonesia)

Dubai (UAE)



Kuala Lumpur (Malaysia)



Amman (Jordan)



Jeddah (KSA)

Kuwait City (Kuwait)



Beirut





Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com



















# Blackbird Training Cities



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)

Tangier (Morocco)

Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Tunis (Tunisia)





# **Blackbird Training Clients**

Β.

**Booking.com** 

Netherlands



ANNAI Trading Company WLL, MANNAI Qatar



Nigeria

Ce

GA(

UNE FILIALE D'EGA

Qatar



Alumina Corporation

Guinea

مـؤسـسـة قـطـر Qatar Foundation Qatar Foundation, **Qatar** 



Oxfam GB International Organization, **Yemen** 



Capital Markets Authority, **Kuwait** 



Kuwait



Reserve Bar Malawi, **Malawi** Bank of



Nigeria



Ministry of Interior, KSA



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania

Mabruk Oil Company Libya

Saudi Electricity Company, **KSA** 

Ś

General Organization for Social Insurance ral C. Social Insu KSA

جتماعية General Or

الشركة السعودية للكهريا. Baudi Electricity Company



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Nigeria



North Oil company,



NATO

Italy

ناءات الوطنية National Industries

E%EDC

EKO Electricity



ad Medical Co Hamad Medical

Corporation, **Qatar** 



Oman Broadband



USAID Pakistan



UN.



STC Solutions, **KSA** 





Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com













# **Blackbird Training Categories**

#### Management & Admin

Entertainment & Leisure Professional Skills Finance, Accounting, Budgeting Media & Public Relations Project Management Human Resources Audit & Quality Assurance Marketing, Sales, Customer Service Secretary & Admin Supply Chain & Logistics Management & Leadership Agile and Elevation

#### **Technical Courses**

Artificial Intelligence (AI) Hospital Management Public Sector Special Workshops Oil & Gas Engineering Telecom Engineering IT & IT Engineering Health & Safety Law and Contract Management Customs & Safety Aviation C-Suite Training

UK Traininig





International House 185 Tower Bridge Road London SE1 2UF United Kingdom



+44 7401 1773 35 +44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

