

Accelerating Digital Innovation and Strategic
Transformation

Geneva

14 - 18 July 2025

UK Training

PARTNER



Accelerating Digital Innovation and Strategic Transformation

Code: PS28 From: 14 - 18 July 2025 City: Geneva Fees: 4700 Pound

Introduction

Welcome to the "Accelerating Digital Innovation and Strategic Transformation" course! This program is meticulously designed to provide participants with a comprehensive understanding of digital innovation, strategic planning, and design thinking, exploring how these critical concepts intersect within the realm of digital transformation. Through interactive lectures, hands-on exercises, and in-depth case studies, you will gain the essential skills and knowledge required to drive digital innovation and lead successful strategic transformation initiatives in today's rapidly evolving digital landscape.

Course Objectives

- Foster an Innovation Mindset: Create an organizational culture that embraces digital acceleration and continuous improvement.
- Understand Emerging Trends: Gain insights into the latest technologies and strategies driving digital innovation, and understand what a digital accelerator entails.
- Develop Strategic Planning Skills: Set clear goals, devise strategies, and implement action plans to achieve strategic and transformational goals.
- Apply Design Thinking Principles: Design user-centric digital solutions using effective innovation strategies.
- Lead Digital Transformation Initiatives: Acquire the competencies needed for successful execution of a strategic transformation plan.

Course Outlines

Day 1: Introduction to Digital Innovation and Strategic Transformation

- Understanding the importance of innovation in the digital era and its role in digital acceleration.
- Exploring different types of digital innovation and their significant impact on organizations.
- Creating a culture of innovation that supports digital innovation strategies.
- Introduction to strategic transformation and its relevance in the digital context.

Day 2: Digital Innovation Strategies and Trends

- Identifying and analyzing emerging trends in digital innovation.
- Evaluating various digital innovation strategies and their applicability in different contexts.
- Leveraging disruptive technologies to accelerate digital products.
- Case studies of successful digital innovation initiatives that exemplify best practices.

Day 3: Strategic Planning for Digital Transformation

- Understanding the strategic planning process and its crucial role in digital transformation.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) positioned on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the right side of the board.

UK Training
PARTNER

- Setting clear objectives for digital transformation initiatives.
- Formulating strategies that align with the meaning of strategic transformation.
- Developing action plans and resource allocation strategies for effective execution.

Day 4: Design Thinking for User-Centric Solutions

- Introduction to design thinking and its impact on fostering digital innovation.
- Applying the design thinking process to effectively identify user needs and pain points.
- Generating innovative ideas and prototyping accelerated digital products.
- Testing and iterating digital solutions based on user feedback.

Day 5: Leading Digital Transformation Initiatives

- Understanding the challenges and complexities of digital transformation.
- Developing change management strategies essential for successful digital transformation.
- Building a high-performance team equipped with digital innovation skills.
- Creating a roadmap to execute and monitor strategic transformation initiatives ensuring sustainability.

Why Attend this Course: Wins & Losses!

- Gain an in-depth understanding of digital acceleration and digital accelerators.
- Master the skills to implement digital innovation strategies and strategic planning.
- Acquire design thinking skills for creating user-centric digital solutions.
- Build the ability to lead strategic transformation within your organization.

Conclusion

In conclusion, the "Accelerating Digital Innovation and Strategic Transformation" course equips you with the tools and knowledge essential for thriving in the age of digital transformation. By mastering digital innovation, strategic planning, and design thinking, you are prepared to lead strategic transformation initiatives within your organization. As you implement the strategies learned, you will foster a culture of innovation, driving sustainable growth and success in an ever-evolving digital landscape.

Embrace this journey, and let your newfound expertise guide impactful change through digital acceleration and strategic transformation!

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

Africa



Baku
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne
(Indonesia)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

Asia



Kigali (Rwanda)



Cape Town



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

