

Accelerating Digital Innovation and Strategic
Transformation

Barcelona (Spain)

27 April - 1 May 2026

UK Traininig

PARTNER



Accelerating Digital Innovation and Strategic Transformation

Code: PS28 From: 27 April - 1 May 2026 City: Barcelona (Spain) Fees: 4400 Pound

Introduction

Welcome to the "Accelerating Digital Innovation and Strategic Transformation" course! This program is meticulously designed to provide participants with a comprehensive understanding of digital innovation, strategic planning, and design thinking, exploring how these critical concepts intersect within the realm of digital transformation. Through interactive lectures, hands-on exercises, and in-depth case studies, you will gain the essential skills and knowledge required to drive digital innovation and lead successful strategic transformation initiatives in today's rapidly evolving digital landscape.

Course Objectives

- Foster an Innovation Mindset: Create an organizational culture that embraces digital acceleration and continuous improvement.
- Understand Emerging Trends: Gain insights into the latest technologies and strategies driving digital innovation, and understand what a digital accelerator entails.
- Develop Strategic Planning Skills: Set clear goals, devise strategies, and implement action plans to achieve strategic and transformational goals.
- Apply Design Thinking Principles: Design user-centric digital solutions using effective innovation strategies.
- Lead Digital Transformation Initiatives: Acquire the competencies needed for successful execution of a strategic transformation plan.

Course Outlines

Day 1: Introduction to Digital Innovation and Strategic Transformation

- Understanding the importance of innovation in the digital era and its role in digital acceleration.
- Exploring different types of digital innovation and their significant impact on organizations.
- Creating a culture of innovation that supports digital innovation strategies.
- Introduction to strategic transformation and its relevance in the digital context.

Day 2: Digital Innovation Strategies and Trends

- Identifying and analyzing emerging trends in digital innovation.
- Evaluating various digital innovation strategies and their applicability in different contexts.
- Leveraging disruptive technologies to accelerate digital products.
- Case studies of successful digital innovation initiatives that exemplify best practices.

Day 3: Strategic Planning for Digital Transformation

- Understanding the strategic planning process and its crucial role in digital transformation.

UK Training
PARTNER



- Setting clear objectives for digital transformation initiatives.
- Formulating strategies that align with the meaning of strategic transformation.
- Developing action plans and resource allocation strategies for effective execution.

Day 4: Design Thinking for User-Centric Solutions

- Introduction to design thinking and its impact on fostering digital innovation.
- Applying the design thinking process to effectively identify user needs and pain points.
- Generating innovative ideas and prototyping accelerated digital products.
- Testing and iterating digital solutions based on user feedback.

Day 5: Leading Digital Transformation Initiatives

- Understanding the challenges and complexities of digital transformation.
- Developing change management strategies essential for successful digital transformation.
- Building a high-performance team equipped with digital innovation skills.
- Creating a roadmap to execute and monitor strategic transformation initiatives ensuring sustainability.

Why Attend this Course: Wins & Losses!

- Gain an in-depth understanding of digital acceleration and digital accelerators.
- Master the skills to implement digital innovation strategies and strategic planning.
- Acquire design thinking skills for creating user-centric digital solutions.
- Build the ability to lead strategic transformation within your organization.

Conclusion

In conclusion, the "Accelerating Digital Innovation and Strategic Transformation" course equips you with the tools and knowledge essential for thriving in the age of digital transformation. By mastering digital innovation, strategic planning, and design thinking, you are prepared to lead strategic transformation initiatives within your organization. As you implement the strategies learned, you will foster a culture of innovation, driving sustainable growth and success in an ever-evolving digital landscape.

Embrace this journey, and let your newfound expertise guide impactful change through digital acceleration and strategic transformation!

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)
(Switzerland)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients

 <p>MANNAI CORPORATION MANNAI Trading Company WLL, Qatar</p>	 <p>GAC UNE FILIALE D' EGA Alumina Corporation Guinea</p>	 <p>Booking.com Booking.com Netherlands</p>	 <p>OXFAM Oxfam GB International Organization, Yemen</p>	 <p>Capital Markets Authority Kuwait</p>
 <p>WS Waltersmith Petroman Oil Limited Nigeria</p>	 <p>QNB Qatar National Bank (QNB), Qatar</p>	 <p>Qatar Foundation Qatar</p>	 <p>AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania</p>	 <p>KFAS Kuwat Foundation for the Advancement of Sciences KFAS Kuwait</p>
 <p>Reserve Bank of Malawi Malawi</p>	 <p>Central Bank of Nigeria Nigeria</p>	 <p>Ministry of Interior Kingdom of Saudi Arabia Ministry of Interior, KSA</p>	 <p>Mabruk Oil Company Libya</p>	 <p>Saudi Electricity Company KSA</p>
 <p>BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p>NATO Italy</p>	 <p>ENI ENI CORPORATE UNIVERSITY, Italy</p>	 <p>GULF BANK Gulf Bank Kuwait</p>	 <p>General Organization for Social Insurance KSA</p>
 <p>Defence Space Administration Nigeria</p>	 <p>National Industries Group (Holding) Kuwait</p>	 <p>Hamad Medical Corporation Qatar</p>	 <p>USAID Pakistan</p>	 <p>STC STC Solutions, KSA</p>
 <p>North Oil Company North Oil company,</p>	 <p>EKO Electricity</p>	 <p>OMAN BROADBAND Oman Broadband</p>	 <p>UNITED NATIONS UN.</p>	 <p>Authority for Electricity Regulation, Oman Authority for</p>

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

