

Accelerating Digital Innovation and Strategic  
Transformation

*Amsterdam (Netherlands)*

*14 - 18 December 2026*

UK Training

**PARTNER**



# Accelerating Digital Innovation and Strategic Transformation

Code: PS32 From: 14 - 18 December 2026 City: Amsterdam (Netherlands) Fees: 5200 Pound

## Introduction

Welcome to the "Accelerating Digital Innovation and Strategic Transformation" course! This program is meticulously designed to provide participants with a comprehensive understanding of digital innovation, strategic planning, and design thinking, exploring how these critical concepts intersect within the realm of digital transformation. Through interactive lectures, hands-on exercises, and in-depth case studies, you will gain the essential skills and knowledge required to drive digital innovation and lead successful strategic transformation initiatives in today's rapidly evolving digital landscape.

## Course Objectives

- Foster an Innovation Mindset: Create an organizational culture that embraces digital acceleration and continuous improvement.
- Understand Emerging Trends: Gain insights into the latest technologies and strategies driving digital innovation, and understand what a digital accelerator entails.
- Develop Strategic Planning Skills: Set clear goals, devise strategies, and implement action plans to achieve strategic and transformational goals.
- Apply Design Thinking Principles: Design user-centric digital solutions using effective innovation strategies.
- Lead Digital Transformation Initiatives: Acquire the competencies needed for successful execution of a strategic transformation plan.

## Course Outlines

### Day 1: Introduction to Digital Innovation and Strategic Transformation

- Understanding the importance of innovation in the digital era and its role in digital acceleration.
- Exploring different types of digital innovation and their significant impact on organizations.
- Creating a culture of innovation that supports digital innovation strategies.
- Introduction to strategic transformation and its relevance in the digital context.

### Day 2: Digital Innovation Strategies and Trends

- Identifying and analyzing emerging trends in digital innovation.
- Evaluating various digital innovation strategies and their applicability in different contexts.
- Leveraging disruptive technologies to accelerate digital products.
- Case studies of successful digital innovation initiatives that exemplify best practices.

### Day 3: Strategic Planning for Digital Transformation

- Understanding the strategic planning process and its crucial role in digital transformation.

The logo for UK Training Partner features the text 'UK Training' in a smaller, black sans-serif font above the word 'PARTNER' in a large, bold, black sans-serif font. The background of the logo is a stylized chessboard with several chess pieces (a king, a queen, and a pawn) in gold and silver, set against a background of concentric circles.

- Setting clear objectives for digital transformation initiatives.
- Formulating strategies that align with the meaning of strategic transformation.
- Developing action plans and resource allocation strategies for effective execution.

#### Day 4: Design Thinking for User-Centric Solutions

- Introduction to design thinking and its impact on fostering digital innovation.
- Applying the design thinking process to effectively identify user needs and pain points.
- Generating innovative ideas and prototyping accelerated digital products.
- Testing and iterating digital solutions based on user feedback.

#### Day 5: Leading Digital Transformation Initiatives

- Understanding the challenges and complexities of digital transformation.
- Developing change management strategies essential for successful digital transformation.
- Building a high-performance team equipped with digital innovation skills.
- Creating a roadmap to execute and monitor strategic transformation initiatives ensuring sustainability.

#### Why Attend this Course: Wins & Losses!

- Gain an in-depth understanding of digital acceleration and digital accelerators.
- Master the skills to implement digital innovation strategies and strategic planning.
- Acquire design thinking skills for creating user-centric digital solutions.
- Build the ability to lead strategic transformation within your organization.

#### Conclusion

In conclusion, the "Accelerating Digital Innovation and Strategic Transformation" course equips you with the tools and knowledge essential for thriving in the age of digital transformation. By mastering digital innovation, strategic planning, and design thinking, you are prepared to lead strategic transformation initiatives within your organization. As you implement the strategies learned, you will foster a culture of innovation, driving sustainable growth and success in an ever-evolving digital landscape.

Embrace this journey, and let your newfound expertise guide impactful change through digital acceleration and strategic transformation!

# Blackbird Training Cities

## EUROPE



Malaga (Spain)



Sarajevo (BiH)



Cascais (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



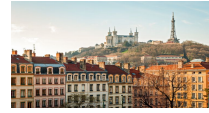
Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)  
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



Rotterdam



Bruges (Belgium)



London (UK)



Istanbul (Turkey)



Amsterdam (Netherlands)



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)  
(Switzerland)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)

UK Training  
**PARTNER**

## Blackbird Training Cities

### USA & CANADA



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Malé (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)



Phuket (Thailand)



Shanghai (China)



Abu Dhabi (UAE)



Dammam (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)  
(Indonesia)



Kuwait City (Kuwait)



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta



UK Training  
**PARTNER**

Amman (Jordan)

UK Training  
**PARTNER**

Head Office: +44 7480 775 526  
Email: [Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)  
Website: [www.blackbird-training.com](http://www.blackbird-training.com)



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Sustainability, ESG & Corporate Responsibility  
Advanced Courses  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training