Accelerating Digital Innovation and Strategic Transformation

Paris (France)

22 - 26 September 2025

UK Traininig
PARTNER

Accelerating Digital Innovation and Strategic Transformation

Code: PS28 From: 22 - 26 September 2025 City: Paris (France) Fees: 4400 Pound

Introduction

Welcome to the course on "Accelerating Digital Innovation and Strategic Transformation!" This program is meticulously designed to equip participants with a comprehensive understanding of digital innovation, strategic planning, and design thinking, exploring how these critical concepts intersect in the realm of digital transformation. Through interactive lectures, practical exercises, and in-depth case studies, you will develop essential skills and knowledge needed to drive innovation and lead successful strategic transformation initiatives in today's rapidly evolving digital landscape.

Course Objectives

- Foster an innovation mindset: Create a culture of innovation within organizations that embraces digital acceleration and continuous improvement.
- Understand the latest trends: Gain insights into the latest technologies and strategies driving digital innovation and what a digital accelerator entails.
- Develop strategic planning skills: Set clear objectives, formulate strategies, and implement action plans to achieve strategic and transformational goals.
- Apply design thinking principles: Create user-centric digital solutions by employing effective innovation strategies.
- Lead and manage digital transformation initiatives: Develop the competencies necessary for successful execution of strategic transformation plans.

Course Outlines

Day 1: Introduction to Digital Innovation and Strategic Transformation

- Understanding the importance of innovation in the digital era and its role in digital acceleration.
- Exploring different types of innovation and their significant impact on organizations.
- Creating a culture of innovation that promotes digital innovation strategies.
- Introduction to strategic transformation and its relevance in a digital context.

Day 2: Digital Innovation Strategies and Trends

- Identifying and analyzing emerging trends in digital innovation.
- Evaluating different digital innovation strategies and their applicability in various contexts.
- Leveraging disruptive technologies to foster accelerated digital products.
- Case studies of successful digital innovation initiatives that exemplify best practices.

Day 3: Strategic Planning for Digital Transformation

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- Understanding the strategic planning process and its vital role in digital transformation.
- Setting clear objectives and goals for digital transformation initiatives.
- Formulating effective strategies that align with strategic transformation meaning.
- Developing action plans and resource allocation strategies for successful execution.

Day 4: Design Thinking for User-Centric Solutions

- Introduction to design thinking and its importance in fostering digital innovation.
- Applying the design thinking process to identify user needs and pain points effectively.
- Generating innovative ideas and prototyping accelerated digital products.
- Testing and iterating digital solutions based on user feedback to refine the offerings.

Day 5: Leading Digital Transformation Initiatives

- Understanding the challenges and complexities associated with digital transformation.
- Developing change management strategies essential for successful digital transformation.
- Building a high-performing digital transformation team equipped with digital innovation skills.
- Creating a roadmap for executing and monitoring digital transformation initiatives to ensure sustainability.

Conclusion

In conclusion, the course on "Accelerating Digital Innovation and Strategic Transformation" equips participants with vital skills and knowledge to thrive in the digital age. By understanding digital innovation, strategic planning, and design thinking, you are prepared to lead effective transformation initiatives within your organization. As you implement the strategies learned, you will foster a culture of innovation, driving sustainable growth and success in an ever-evolving business landscape. Embrace the journey ahead, and let your newfound expertise pave the way for impactful change.

By the end of this course, participants will have acquired a solid foundation in what digital acceleration means, along with practical tools and frameworks to implement strategic transformation plans that leverage the power of technology and innovation. Join us in this exciting journey towards mastering the art of accelerating digital innovation!

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