

## Global Trade Review

*Sharm El-Sheikh (Egypt)*

*18 - 22 August 2024*

UK Traininig

# PARTNER



# Global Trade Review

Code: CS28 From: 18 - 22 August 2024 City: Sharm El-Sheikh (Egypt) Fees: 4400 Pound

## Introduction

Welcome to the course on Global Trade Review. This comprehensive program is designed to provide participants with a thorough understanding of the intricacies and dynamics of global trade. In an increasingly interconnected world, navigating the complexities of international trade is crucial for businesses and professionals. This course aims to equip participants with the knowledge and skills needed to analyze, strategize, and excel in the field of global trade.

## Objectives

- Understand the fundamentals of global trade: Gain insights into the key principles, processes, and players involved in international trade.
- Explore international trade regulations: Learn about trade agreements, tariffs, and regulatory frameworks that shape global trade policies.
- Analyze global trade trends: Stay informed about current trends, challenges, and opportunities in the global trade landscape.
- Develop effective trade strategies: Acquire skills in formulating and implementing successful trade strategies for businesses and organizations.
- Enhance negotiation and communication skills: Improve negotiation techniques and communication strategies essential for successful global trade transactions.

## Outlines

### Day 1

#### Introduction to Global Trade

- Overview of international trade and its significance
- Historical evolution and milestones in global trade
- The role of globalization in shaping trade dynamics

### Day 2

#### International Trade Regulations

- Understanding trade agreements and treaties
- Tariffs, quotas, and trade barriers
- Compliance with international trade regulations



### Day 3

#### Global Trade Trends

- Analyzing current trends in global trade
- Challenges and opportunities in the global trade environment
- Case studies on successful global trade initiatives

### Day 4

#### Developing Effective Trade Strategies

- Formulating a global trade strategy
- Risk management in international trade
- Supply chain optimization and logistics in global trade

### Day 5

#### Negotiation and Communication in Global Trade

- Effective negotiation techniques in international trade
- Cross-cultural communication and understanding
- Resolving disputes in global trade transactions



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