

Training Needs Analysis

Casablanca (Morocco)

23 - 27 June 2025

UK Training

PARTNER



Training Needs Analysis

Code: HR28 From: 23 - 27 June 2025 City: Casablanca (Morocco) Fees: 3700 Pound

Introduction

Welcome to the Training Needs Analysis TNA course—a strategic compass for optimizing organizational performance through targeted training. Throughout this program, we'll dive deep into the art of assessing, interpreting, and applying insights to craft tailored training strategies that drive success. Get ready to uncover the power of TNA in shaping effective learning initiatives aligned with organizational goals.

Objectives

- Clarify the concept of Training Needs Analysis
- Equip participants with the skills to conduct effective TNAs.
- Understand the various methodologies and tools for TNA.
- Apply TNA findings to develop tailored training programs.
- Enable participants to address challenges in conducting TNAs.

Course outlines

Day 1

Understanding Training Needs Analysis

1. Definition and scope of Training Needs Analysis
2. Types of training needs: Organizational, job/task, individual
3. Importance of aligning training with organizational goals

A graphic of a chessboard with several chess pieces (a king, a pawn, and a knight) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the right side of the board.

UK Training
PARTNER

4. Introduction to TNA methodologies and approaches
5. Case studies and group discussions on real-world TNA scenarios

Day 2

Conducting Training Needs Assessment

1. Data collection methods: surveys, interviews, observations
2. Analysing and interpreting TNA data
3. Identifying skill gaps and performance deficiencies
4. Prioritizing training needs based on organizational priorities.
5. Practical exercises on conducting a mock TNA process.

Day 3

Designing TNA Tools and Techniques

1. Developing TNA questionnaires and surveys
2. Interview techniques for gathering TNA information.
3. Utilizing technology in TNA: software, analytics tools
4. Best practices in designing TNA methodologies.
5. Workshop session: Creating customized TNA tools.

Day 4

Applying TNA Findings

UK Training
PARTNER



1. Translating TNA results into actionable training plans
2. Creating training objectives based on TNA outcomes.
3. Designing effective training programs and modules
4. Budgeting and resource allocation for training initiatives
5. Group activity: Drafting a training plan based on TNA findings.

Day 5

Evaluating and Improving TNA Process

1. Assessing the effectiveness of TNA outcomes
2. Feedback mechanisms for continuous improvement
3. Strategies for adapting TNA to changing organizational needs.
4. Addressing challenges and overcoming barriers in TNA
5. Final project presentations and feedback sessions

UK Training
PARTNER



Blackbird Training Cities

Europe



Zurich (Switzerland)



Stockholm (Sweden)



Lyon (France)



Copenhagen (Denmark)



Bordeaux (France)



Annecy (France)



Oslo (Norway)



Edinburgh (UK)



Glasgow (Scotland)



Malaga (Spain)



London (UK)



Istanbul (Turkey)



Amsterdam (Netherlands)
(Switzerland)



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Manchester (UK)



Milan (Italy)

USA & Canada



Los Angeles (USA)



Florida (USA)



Online



Boston (USA)



Washington (USA)



Miami(USA)



New York (USA)



Toronto (Canada)



Blackbird Training Cities

Asia



Baku (Azerbaijan)



Maldives (Maldives)



Manila (Philippines)



Bali (Indonesia)



Bangkok (Thailand)



Beijing (China)



Moscow (Russia)
(Malaysia)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur



Jakarta (Indonesia)

Africa



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Marocco)



Nairobi (Kenya)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Refinement

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 training@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

