

Innovation in ATM

*Cairo (Egypt)*

*6 - 10 April 2025*

UK Traininig

**PARTNER**



## Innovation in ATM

Code: OC28 From: 6 - 10 April 2025 City: Cairo (Egypt) Fees: 3900 Pound

### Introduction

Welcome to the course on Innovation in ATM Automated Teller Machine. This course is designed to explore the evolving landscape of ATM technology and strategies for incorporating innovation in the ATM industry. As technology continues to advance, ATMs play a crucial role in providing convenient and secure financial services. This program aims to equip participants with the knowledge and insights needed to drive innovation, enhance user experiences, and optimize ATM functionalities.

### Objectives

- Understand the significance of innovation in the ATM industry: Explore the role of innovation in shaping the future of Automated Teller Machines and its impact on the financial services sector.
- Explore emerging technologies in ATMs: Gain insights into the latest advancements in ATM technology, including contactless transactions, biometric authentication, and other innovative features.
- Enhance security measures in ATMs: Learn about cutting-edge security protocols and measures to safeguard ATM transactions and prevent fraudulent activities.
- Improve user experiences: Explore strategies to enhance user interfaces, accessibility, and overall user experiences in ATM interactions.
- Optimize ATM functionalities: Understand how innovation can be applied to optimize ATM functionalities, such as cash recycling, multi-functionality, and integration with digital banking channels.

### Outlines

#### Day 1

##### Introduction to Innovation in ATM

- Importance of innovation in the ATM industry
- Evolution of ATMs and their role in modern banking
- Current trends and challenges in the ATM landscape

#### Day 2

##### Emerging Technologies in ATMs

- Contactless transactions and NFC technology
- Biometric authentication in ATMs
- Integration with mobile and digital platforms

#### Day 3

##### Security Measures in ATMs



- Advanced encryption and security protocols
- Fraud detection and prevention in ATM transactions
- Physical security considerations for ATMs

#### Day 4

##### Improving User Experiences

- Design thinking for ATM user interfaces
- Accessibility features for diverse user groups
- Customer-centric approaches in ATM design

#### Day 5

##### Optimizing ATM Functionalities

- Cash recycling and its benefits
- Multi-functionality in ATMs
- Integration with digital banking channels





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