

Visa Product

*Cairo (Egypt)*

*12 - 16 January 2025*

UK Traininig

**PARTNER**



## Visa Product

Code: OC28 From: 12 - 16 January 2025 City: Cairo (Egypt) Fees: 4000 Pound

### Introduction

Welcome to the Visa Product Course, a comprehensive 5-day training program designed to provide participants with an in-depth understanding of Visa products, services, and their significance in the global financial landscape. As one of the leading payment technology companies, Visa plays a crucial role in facilitating secure and efficient electronic transactions worldwide. This course aims to equip participants with the knowledge and skills necessary to navigate the Visa ecosystem, understand its products, and effectively contribute to the payment industry.

### Course Objectives

- 1. Develop a Foundational Understanding of Visa Products:**  
Explore the diverse range of Visa products, including credit cards, debit cards, prepaid cards, and innovative digital payment solutions. Understand the features, benefits, and functionalities of each product, including the advantages of visa card benefits like the best rewards visa card. Gain insights into how Visa's offerings enhance the payment experience globally.
- 2. Master the Payment Ecosystem:**  
Gain insights into the end-to-end payment process facilitated by Visa, from transaction initiation to settlement. Understand the roles of various stakeholders, including issuers, acquirers, merchants, and cardholders, as well as the contributions of Visa product managers and Visa product analysts. Explore the dynamics of visa product management and how it influences the seamless functioning of the payment network.
- 3. Enhance Security Awareness:**  
Learn about the security measures embedded in Visa products and transactions. Understand fraud prevention techniques, encryption technologies, and risk management strategies employed by Visa to ensure secure payments. This includes protecting sensitive information such as the security code for a visa card, the visa card number, and understanding what to do when facing issues like a visa card declined or other problems with visa cards.
- 4. Stay Updated on Industry Trends and Innovations:**  
Explore the latest developments in the payment industry, including emerging technologies, regulatory changes, and advancements in visa products and services such as contactless payments and digital wallets. Stay informed about Visa's response to industry shifts, including innovations like the premier visa card and other evolving solutions.
- 5. Practical Application of Visa Products:**  
Apply theoretical knowledge through hands-on exercises, case studies, and simulations. Develop practical skills in navigating Visa systems, troubleshooting common issues, and providing effective user support. This includes practical knowledge of visa card cash advance, understanding where the visa card number is located, and how to assist with queries like what is the security number on a visa card.

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## Course Outlines

### Day 1: Introduction to Visa and the Payment Landscape

- Overview of Visa as a payment technology company
- The evolution of electronic payments
- Key players and stakeholders in the payment ecosystem

### Day 2: Understanding Visa Products

- A deep dive into credit cards, debit cards, and prepaid cards
- Contactless payments and digital wallets
- Emerging payment solutions and innovations like the premier visa card

### Day 3: Payment Process and Stakeholder Roles

- The end-to-end payment process
- Roles of issuers, acquirers, merchants, and cardholders
- Interactions within the Visa network

### Day 4: Security Measures in Visa Products

- Fraud prevention techniques
- Encryption technologies to protect sensitive data like the security code for visa card
- Risk management strategies in electronic transactions

### Day 5: Industry Trends and Practical Application

- Latest developments in the payment industry
- Regulatory changes and compliance considerations
- Hands-on exercises, case studies, and real-world simulations

This course will provide you with a deep understanding of Visa products and how to manage them effectively as a Visa product manager or Visa product analyst. You will be equipped with the necessary tools to address the challenges in today's digital payment ecosystem while ensuring secure and innovative solutions for users.





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