

Mastering Projects Management, Leadership, and  
Influencing Stakeholders

*Kuala Lumpur (Malaysia)*

*3 - 7 February 2025*

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# Mastering Projects Management, Leadership, and Influencing Stakeholders

Code: LM28 From: 3 - 7 February 2025 City: Kuala Lumpur (Malaysia) Fees: 3900 Pound

## Introduction

Welcome to the dynamic and comprehensive course on mastering project management, Leadership, and Influencing Stakeholders. In today's rapidly evolving business landscape, effective project management, strong leadership skills, and the ability to influence stakeholders are crucial for success. This course has been meticulously designed to equip you with the knowledge, tools, and strategies needed to excel in these key areas.

## Objectives

- **Develop Profound Project Management Skills:** Acquire a deep understanding of project management principles, methodologies, and best practices to successfully plan, execute, and close projects on time and within budget.
- **Enhance Leadership Competencies:** Cultivate essential leadership skills, including effective communication, team motivation, decision-making, and conflict resolution, to lead teams with confidence and achieve project success.
- **Master Stakeholder Influence Techniques:** Gain insights into the art of influencing stakeholders, from identifying key stakeholders to managing their expectations, ensuring project buy-in, and navigating complex organizational dynamics.
- **Apply Practical Tools and Techniques:** Learn and apply practical tools and techniques that can be immediately implemented in real-world project scenarios, enhancing your ability to drive successful project outcomes.
- **Navigate Ambiguity and Change:** Develop the agility to navigate ambiguity and lead teams through change, building resilience and adaptability into your leadership approach.

## Course Outline

### Day 1

#### Foundations of Project Management

- Introduction to Project Management
- Project Lifecycle and Methodologies
- Project Initiation: Defining Scope and Objectives

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) on it. The pieces are in shades of gold and silver. The board is white and black squares. In the background, there are concentric circles radiating from the center.

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- Stakeholder Identification and Analysis

## Day 2

### Planning and Execution Strategies

- Project Planning: Scheduling and Resource Allocation
- Risk Management and Mitigation
- Effective Communication in Project Management
- Leadership Styles and Their Impact on Projects

## Day 3

### Leadership in Project Management

- Team Building and Motivation
- Decision-Making in Project Leadership
- Conflict Resolution Strategies
- Emotional Intelligence in Leadership

## Day 4

### Stakeholder Engagement and Communication

- Stakeholder Analysis and Mapping
- Influencing Strategies for Stakeholder Engagement
- Managing Stakeholder Expectations
- Communication Plans for Diverse Stakeholders

## Day 5

### Adapting to Change and Project Closure

- Leading Teams Through Change
- Monitoring and Controlling Projects
- Project Closure: Lessons Learned and Continuous Improvement
- Review and Application of Course Concepts in a Simulated Project Scenario

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