

Mastering Projects Management, Leadership, and
Influencing Stakeholders

Madrid (Spain)

10 - 14 March 2025

UK Training

PARTNER



Mastering Projects Management, Leadership, and Influencing Stakeholders

Code: LM28 From: 10 - 14 March 2025 City: Madrid (Spain) Fees: 4400 Pound

Introduction

Welcome to the dynamic and comprehensive 5-day course on mastering Project Management, Leadership, and Influencing Stakeholders. In today's rapidly evolving business landscape, effective project management skills, strong leadership abilities, and the capability to influence stakeholders are crucial for success. This course is meticulously designed to equip you with the knowledge, tools, and strategies needed to excel in these key areas.

Course Objectives

- **Develop Profound Project Management Skills:** Acquire a deep understanding of the principles of project management, methodologies, and best practices to successfully plan, execute, and close projects on time and within budget.
- **Enhance Leadership Competencies:** Cultivate essential leadership skills, including effective communication, team motivation, decision-making, and conflict resolution, to lead teams with confidence and achieve project success.
- **Master Stakeholder Influence Techniques:** Gain insights into the art of influencing stakeholders, from identifying key stakeholders to managing their expectations, ensuring project buy-in, and navigating complex organizational dynamics.
- **Apply Practical Tools and Techniques:** Learn and apply practical tools and techniques that can be immediately implemented in real-world project scenarios, enhancing your ability to drive successful project outcomes.
- **Navigate Ambiguity and Change:** Develop the agility to navigate uncertainty and lead teams through change, building resilience and adaptability into your leadership approach.

Course Outlines

Day 1: Foundations of Project Management

- Introduction to Project Management
- Project Lifecycle and Methodologies
- Project Initiation: Defining Scope and Objectives
- Stakeholder Identification and Analysis

Day 2: Planning and Execution Strategies

- Project Planning: Scheduling and Resource Allocation
- Risk Management and Mitigation
- Effective Communication in Project Management
- Leadership Styles and Their Impact on Projects

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) on it. The pieces are gold and silver. The board is white and black squares. In the background, there are concentric circles radiating from the center.

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Day 3: Leadership in Project Management

- Team Building and Motivation
- Decision-Making in Project Leadership
- Conflict Resolution Strategies
- Emotional Intelligence in Leadership

Day 4: Stakeholder Engagement and Communication

- Stakeholder Analysis and Mapping
- Influencing Strategies for Stakeholder Engagement
- Managing Stakeholder Expectations
- Communication Plans for Diverse Stakeholders

Day 5: Adapting to Change and Project Closure

- Leading Teams Through Change
- Monitoring and Controlling Projects
- Project Closure: Lessons Learned and Continuous Improvement
- Review and Application of Course Concepts in a Simulated Project Scenario

Conclusion

By participating in this training course, you will gain a profound understanding of what project management is, the skills required for effective project leadership, and how to strategically influence stakeholders. We are here to help you develop the project manager leadership skills necessary to become a successful project leader in the modern workplace.

Reserve your spot today and embark on your journey toward mastering project management and effective leadership!

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The image features a chessboard graphic with several chess pieces (a king, a pawn, and a knight) on a checkered surface. In the background, there are concentric circles radiating from the center, creating a sense of depth and focus.