

Executive Mastery: Governance, Leadership, and  
Strategic Management Intensive

*Casablanca (Morocco)*

*13 - 17 January 2025*

UK Training

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# Executive Mastery: Governance, Leadership, and Strategic Management Intensive

Code: LM28 From: 13 - 17 January 2025 City: Casablanca (Morocco) Fees: 3300 Pound

## Introduction

The CEO/DCEO and Directors course is designed to provide comprehensive training for executives and directors in the areas of corporate governance, risk management, strategic planning, and financial management. This course aims to equip participants with the knowledge and skills necessary to effectively lead and govern organizations, make strategic decisions, manage risks, and ensure financial stability and growth.

## Course Objectives

- Understand the role and responsibilities of CEOs/DCEOs and directors in corporate governance.
- Gain insights into effective leadership and decision-making strategies for executives and directors.
- Develop a comprehensive understanding of risk management principles and practices in the corporate setting.
- Learn strategic planning frameworks and techniques to drive organizational growth and competitive advantage.
- Acquire knowledge of financial management principles and tools for effective financial decision-making.

## Course Outline

### Day 1: Introduction to Corporate Governance

- Overview of corporate governance principles and frameworks.
- Roles and responsibilities of CEOs/DCEOs and directors.
- Board structures, committees, and governance mechanisms.
- Ethical considerations in corporate governance.

### Day 2: Leadership and Decision-Making for Executives

- Effective leadership styles and approaches.
- Strategic thinking and decision-making processes.
- Leading organizational change and transformation.
- Stakeholder management and communication.

### Day 3: Risk Management in the Corporate Environment

- Principles of risk management and mitigation.
- Identifying and assessing organizational risks.
- Implementing risk management frameworks and controls.
- Crisis management and business continuity planning.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the right side of the board.

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#### Day 4: Strategic Planning for Organizational Growth

- Strategic planning frameworks and models.
- Analyzing the business environment and competitive landscape.
- Setting strategic objectives and performance metrics.
- Resource allocation and implementation planning.

#### Day 5: Financial Management for Executives and Directors

- Financial analysis and interpretation.
- Budgeting and financial forecasting.
- Capital investment decisions and project evaluation.
- Financial reporting and accountability.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles.

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