BLACKBIRD FOR TRAINING

Certified Asset Management Assessor

8 – 12 February 2027
Casablanca (Morocco)



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Introduction

The Certified Asset Management Assessor course is an in-depth and specialized training program designed to equip participants with the expertise needed to become certified professionals in the field of asset management. This course provides a thorough understanding of the asset management definition, key principles, best practices, and international standards. Whether you're just starting out or aiming to expand your knowledge, this asset management course will enable you to assess and evaluate asset management systems, identify opportunities for improvement, and help organizations in optimizing the asset management lifecycle.

You will also explore advanced aspects of digital asset management, learn to manage critical assets more effectively using asset management technology, and gain insights into how to implement a strategic asset management process that leads to tangible success in any organization. Whether you're looking to advance your career or pursue a Certified Asset Management Assessor certification, this course provides all the tools you need for a successful journey in professional asset management.

Course Objectives

The Certified Asset Management Assessor course is designed to help participants:

- Understand the core concepts and principles of asset management: Learn the full asset management meaning and why it is essential for the success and sustainability of organizations.
- Gain knowledge of international standards and frameworks for asset management: Familiarize yourself with asset management definitions, and global standards such as ISO 55000, that shape the foundation of professional asset management.
- Develop the skills to assess and evaluate asset management systems: Learn to assess existing systems effectively and improve them using the right methodologies and tools.
- Identify improvement opportunities in asset management practices: Utilize key concepts such as gap analysis, benchmarking, and root cause analysis to spot areas for enhancement within an asset management system.
- Learn risk management strategies in asset management: Develop a strong understanding of how to assess and mitigate risks throughout the asset management lifecycle.
- Understand leadership's role in asset management excellence: Learn how leadership and organizational culture impact the success of asset management planning and implementation.
- Prepare for the Certified Asset Management Assessor certification exam: Equip yourself with the knowledge needed to pass the asset management assessor certification exam and boost your career.



Course Outlines

Day 1: Introduction to Asset Management

- What is Asset Management?: Gain an in-depth understanding of asset management meaning and how it ensures the optimal management of organizational assets.
- Overview of the asset management roles and key responsibilities.
- Introduction to the Certified Asset Management Assessor certification process and requirements.

Day 2: Asset Management Standards and Frameworks

- Learn about asset management standards like the ISO 55000 series, which provide the foundation for effective asset management strategy.
- Explore frameworks like PAS 55 and the GFMAM Asset Management Landscape, and understand how these integrate into your organization's objectives.
- Learn how asset management technology can be integrated with other management systems e.g., quality, safety.

Day 3: Asset Management Assessment Methodologies

- Dive into asset management assessment methodologies, learning how to evaluate asset management systems effectively.
- Master the creation of asset management checklists and assessment criteria.
- Learn data collection techniques and methods for analyzing asset performance and asset management property.
- Gain experience conducting on-site assessments, evaluating real-world asset management property, and recommending improvements.

Day 4: Identifying Improvement Opportunities in Asset Management

- Discover the key performance indicators KPIs for asset management planning.
- Learn gap analysis and benchmarking techniques to assess asset management performance.
- Develop actionable asset management strategies for continuous improvement and efficiency.
- Understand change management principles to drive successful asset management improvement initiatives.

Day 5: Risk Management and Leadership in Asset Management

- Explore the fundamentals of risk management in asset management, and how to assess and mitigate risks in the asset management lifecycle.
- Discuss the role of leadership in fostering asset management excellence and building a culture of improvement.
- Prepare for the Certified Asset Management Assessor certification exam with a review of all key topics.



Why Attend this Course: Wins & Losses!

- Gain globally recognized certification: Completing the Certified Asset Management Assessor course and exam will give you a certification that enhances your qualifications and boosts your career in the growing field of professional asset management.
- Master asset management best practices: Learn and apply best practices in asset management, including the latest asset management technology and asset management strategy to improve organizational performance.
- Increase organizational efficiency: By gaining insights into asset management systems and understanding how to assess and improve them, you will be able to drive efficiency, cost savings, and risk mitigation.
- Unlock career growth: The knowledge and skills gained from this asset management course will equip you to take on leadership roles in asset management, adding value to any organization and improving your professional standing.

Conclusion

The Certified Asset Management Assessor course is your pathway to mastering the principles, tools, and strategies necessary for effective asset management. Whether you're a newcomer or an experienced professional, this course provides the knowledge and expertise to become a certified asset management assessor and take on leadership roles in managing organizational assets.

By completing this course, you will not only prepare for certification but also enhance your ability to assess and optimize asset management processes, and improve overall asset management performance. Additionally, you will acquire a comprehensive understanding of digital asset management, asset management technology, and the asset management lifecycle, positioning you as a valuable asset to any organization.

Don't miss the opportunity to take your career to the next level. Join the Certified Asset Management Assessor course today and start your journey towards excellence in asset management!

