

## CHRM (Certified Human Resources Manager)

*Casablanca (Morocco)*

*2 - 6 December 2024*

UK Training

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## CHRM (Certified Human Resources Manager)

Code: HR28 From: 2 - 6 December 2024 City: Casablanca (Morocco) Fees: 3700 Pound

### Introduction

The CHRM Certified Human Resources Manager Training course is designed to equip participants with the essential knowledge and skills required to excel in the field of human resources management. The course will cover key HR concepts, best practices, and relevant legal and ethical considerations. Participants will develop a comprehensive understanding of HR functions and their strategic importance in supporting organizational success.

### Objectives

- Gain a solid foundation in the principles and practices of human resources management.
- Understand the legal and ethical considerations that shape HR policies and practices.
- Develop skills in talent acquisition and retention to build a high-performing workforce.
- Learn effective strategies for employee development, performance management, and engagement.
- Acquire knowledge of compensation and benefits management to attract and motivate employees.
- Enhance communication and interpersonal skills to effectively manage HR-related challenges.

### Outlines

#### Day 1

##### Introduction to Human Resources Management

- Overview of HR functions, roles, and responsibilities
- Evolution of HR and its strategic significance
- Legal and ethical considerations in HR management
- HR planning and its alignment with organizational goals

#### Day 2

##### Talent Acquisition and Retention

- Job analysis and design
- Recruitment and selection strategies
- Onboarding and orientation of new employees
- Employee retention and turnover management

#### Day 3

##### Performance Management and Employee Development

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- Performance appraisal methods and techniques
- Goal setting and performance feedback
- Career development and succession planning
- Training and development programs

#### Day 4

##### Employee Engagement and Rewards Management

- Employee engagement strategies and initiatives
- Designing and implementing recognition programs
- Compensation management and strategies
- Employee benefits and welfare programs

#### Day 5

##### HR Challenges and Future Trends

- Managing workplace diversity and inclusion
- Employee relations and conflict resolution
- HR metrics and analytics for decision-making
- Emerging trends and innovations in HR management

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