

Financial analyses

Accra (Ghana)

13 - 17 October 2025

UK Training

PARTNER



Financial analyses

Code: FA28 From: 13 - 17 October 2025 City: Accra (Ghana) Fees: 3300 Pound

Introduction

The Financial Analysis Course is a comprehensive program designed to equip participants with essential skills and knowledge for conducting in-depth financial analysis. Financial analysis is a cornerstone of decision-making and plays a pivotal role in assessing the financial health and performance of organizations. Understanding what financial analysis is and mastering its various methods of financial analysis can empower professionals to make informed decisions that drive business success.

This course provides a detailed exploration of financial planning and analysis, offering participants hands-on experience with financial statements analysis, financial forecasting techniques, and advanced tools like DuPont analysis and Economic Value Added EVA.

By the end of this program, participants will gain proficiency in basic financial analysis skills, learn to apply advanced techniques, and confidently evaluate financial performance. With a blend of theoretical concepts, practical exercises, and real-world case studies, this financial analysis certification will sharpen your ability to make sound financial decisions.

Course Objectives

- Develop a comprehensive understanding of financial analysis meaning and its role in business decision-making.
- Master the interpretation of financial statements analysis, including the income statement, balance sheet, and cash flow statement.
- Learn to use financial ratio analysis to evaluate performance, including profitability, liquidity, solvency, and efficiency ratios.
- Gain expertise in financial planning and analysis through effective forecasting techniques.
- Explore advanced tools like DuPont analysis and Economic Value Added EVA for deeper insights into financial performance.
- Build confidence in applying financial analysis methods to real-world scenarios to enhance decision-making and strategy formulation.

Course Outlines

Day 1: Introduction to Financial Analysis

- Understand what financial analysis is and its importance in corporate and investment decision-making.
- Learn the basics of financial statements analysis, including the income statement, balance sheet, and cash flow statement.
- Explore the financial analysis definition, its objectives, and its role in benchmarking and industry comparisons.

Day 2: Financial Ratio Analysis

A graphic featuring the text 'UK Training PARTNER' in a bold, black, sans-serif font. The word 'PARTNER' is significantly larger and bolder than 'UK Training'. The text is positioned over a background of concentric circles and a chessboard pattern. In the foreground, there are three chess pieces: a gold king, a silver pawn, and a gold pawn, arranged on the chessboard squares.

UK Training
PARTNER

- Introduction to the types of financial analysis, focusing on profitability, liquidity, and solvency ratios.
- Examine key ratios, such as gross margin, operating margin, return on equity ROE, and return on assets ROA.
- Understand why financial analysis is important by exploring liquidity ratios e.g., current ratio and solvency ratios e.g., debt-to-equity.

Day 3: Efficiency and Activity Ratios

- Analyze efficiency ratios like inventory turnover, receivables turnover, and payables turnover to assess operational performance.
- Learn how asset turnover ratios and the cash conversion cycle impact financial health and basic financial analysis skills.

Day 4: Forecasting Techniques and Advanced Tools

- Master financial planning and analysis through forecasting techniques such as trend analysis, regression analysis, and time-series forecasting.
- Dive into DuPont analysis to deconstruct ROE and gain a holistic view of performance.
- Explore advanced financial analysis tools like EVA to measure economic profit and improve strategic decision-making.

Day 5: Practical Application of Financial Analysis

- Conduct case studies and simulations on financial analysis and decision-making.
- Apply methods of financial analysis to evaluate investment opportunities and assess corporate health.
- Learn how to effectively communicate financial findings to stakeholders, a crucial skill in advanced financial analysis training.

Why Attend this Course: Wins & Losses!

- Gain clarity on what financial analysis is and its impact on organizational success.
- Master financial analysis methods and techniques for both basic and advanced scenarios.
- Develop expertise in financial planning and analysis to improve strategic decisions.
- Learn to use advanced tools like DuPont analysis and EVA for superior financial performance insights.
- Achieve a financial analysis certification that enhances your professional profile and boosts your market competitiveness.

Conclusion

This Financial Analysis Course is an invaluable resource for anyone seeking to understand what financial planning and analysis is and master both basic and advanced techniques. By diving deep into financial analysis practices, participants will enhance their ability to assess company performance, make informed investment decisions, and contribute significantly to their organization's financial strategy.

Whether you are a beginner aiming to develop basic financial analysis skills or a professional looking to excel in an advanced financial analysis course, this program is tailored to your needs.

Enroll today to elevate your expertise and take a major step toward becoming a certified financial analyst with the skills to thrive in today's competitive market!

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

