

Financial analyses

Casablanca (Morocco)

24 - 28 March 2025

UK Training

PARTNER



Financial analyses

Code: FA28 From: 24 - 28 March 2025 City: Casablanca (Morocco) Fees: 3700 Pound

Introduction

The Financial Analysis Course is a comprehensive program designed to provide participants with the necessary skills and knowledge to conduct in-depth financial analyses. Financial analysis is a critical component of decision-making and assessing the financial health and performance of organizations. This course aims to enhance participants' understanding of financial statements, financial ratios, forecasting techniques, and other analytical tools used to evaluate the financial position of companies. Through a combination of theoretical discussions, practical exercises, and case studies, participants will develop the expertise to perform comprehensive financial analyses and make informed financial decisions.

Objectives

- Gain a solid understanding of financial analysis and its importance in decision-making processes.
- Learn how to interpret financial statements, including the income statement, balance sheet, and cash flow statement.
- Acquire knowledge of financial ratio analysis and its application in evaluating company performance and financial health.
- Develop skills to analyze profitability, liquidity, solvency, and efficiency ratios to assess the financial position of a company.
- Understand forecasting techniques and their role in financial analysis and planning.
- Explore advanced financial analysis tools, such as DuPont analysis and economic value added EVA.
- Apply financial analysis techniques in real-world scenarios through case studies and practical exercises.

Course Outline

Day 1

Introduction to Financial Analysis

- Overview of financial analysis and its role in decision-making.
- Understanding the financial reporting framework.
- Key financial statements: income statement, balance sheet, and cash flow statement.
- Financial analysis objectives and the importance of benchmarking.

Day 2

Financial Ratio Analysis

- Introduction to financial ratios and their interpretation.
- Profitability ratios: gross margin, operating margin, return on equity ROE, and return on assets ROA.
- Liquidity ratios: current ratio, quick ratio, and cash ratio.
- Solvency ratios: debt-to-equity ratio, interest coverage ratio, and debt ratio.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) in gold and silver. The board is white and black, and the pieces are arranged on the board. The text 'UK Training PARTNER' is overlaid on the board.

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Day 3

Efficiency and Activity Ratios

- Efficiency ratios: inventory turnover, receivables turnover, and payables turnover.
- Asset turnover ratios: total asset turnover and fixed asset turnover.
- Evaluating working capital management through turnover ratios.
- Analyzing the cash conversion cycle and its impact on liquidity.

Day 4

Forecasting Techniques and Advanced Analysis Tools

- Introduction to financial forecasting and its significance.
- Forecasting methods: trend analysis, regression analysis, and time series analysis.
- DuPont analysis: decomposing return on equity ROE.
- Economic value added EVA as an advanced performance measurement tool.

Day 5

Practical Application of Financial Analysis

- Case studies on financial analysis and decision-making.
- Applying financial analysis techniques to evaluate investment opportunities.
- Assessing the financial health of companies through a comprehensive analysis.
- Communicating financial analysis findings effectively.

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