

International Protocol & Diplomacy Certification

Casablanca (Morocco)

3 - 7 November 2025

UK Training

PARTNER



International Protocol & Diplomacy Certification

Code: PR28 From: 3 - 7 November 2025 City: Casablanca (Morocco) Fees: 3300 Pound

Introduction

The International Protocol Etiquette and Diplomacy Certificate Training Course equips participants with the skills, knowledge, and understanding essential for mastering international protocol and diplomacy. Understanding diplomacy, etiquette, and protocol is crucial when working with agencies, governments, embassies, and building global business relationships. This course will help you grasp what international protocol is and its significance in diplomatic activities.

Course Objectives

- Provide knowledge and understanding of protocol and diplomacy.
- Understand the role within various organizations and governments.
- Comprehend the necessity of protocol, etiquette, manners, and diplomacy.
- Learn how to use protocol effectively to support their organizations and managers.
- Explore ideas to develop participants' capabilities and skills in the realm of protocol and diplomacy.

Course Outlines

Day 1: Foundations of Protocol and Diplomacy

- Key principles and an introduction to protocol and diplomacy.
- The history of protocol and its evolution over time.
- Examples of protocol traditions and their modern-day applications.

Day 2: Multicultural Protocol and Diplomacy

- Impact of religious, multi-faith, and cultural practices on protocol.
- Multicultural dining protocols French, English, Asian & Middle Eastern.
- Rules of negotiation across cultures.
- International standards of protocol, etiquette, and diplomacy.

Day 3: Event Planning and Diplomatic Strategies

- Planning VIP events, receptions, and ceremonies.
- Procedures for organizing visits, meetings, and conferences.
- Seating strategies, security, and protection.
- Diplomatic gift-giving and receiving.

Day 4: Cultural Diplomacy and Soft Power

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- Royal Tea ceremony and other specialized events.
- Diplomacy and 'soft power'.
- History of cultural diplomacy and the concept of 'soft power'.

Day 5: Contemporary Diplomacy and Communication

- Influences of technological and societal changes on cultural diplomacy practices.
- Techniques for organizing international VIP meetings, including meals and dinners.
- Cross-cultural communications; verbal and non-verbal.
- Diplomatic conversation skills.
- Traditional and contemporary best practices in diplomacy.

Conclusion

This course will enhance your understanding of the definition of international diplomacy and what diplomacy is, while also improving your skills in protocol and diplomacy training. Earning this certificate is a crucial step toward gaining a deep understanding of international protocol and the necessary etiquette in international relations. Join us now to acquire the knowledge you need to succeed in the world of international diplomacy.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) on it, set against a background of concentric circles.

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