

## International Protocol & Diplomacy Certification

*Kuala Lumpur (Malaysia)*

*19 - 23 May 2025*

UK Training

**PARTNER**

## International Protocol & Diplomacy Certification

Code: PR28 From: 19 - 23 May 2025 City: Kuala Lumpur (Malaysia) Fees: 3900 Pound

### Introduction

This International Protocol Etiquette and Diplomacy Certificate Training Course will give all participants the skills, knowledge and understanding of International Protocol and Diplomacy. Diplomacy, etiquette, and protocol is a vital part of working with agencies, governments, embassies and building relationships doing business around the World.

### Course Objectives of International Protocol and Diplomacy Certification

- To provide knowledge and understanding of protocol and diplomacy
- Know the role within different organisations and governments
- To provide an understanding of the need for protocol, etiquette, manners, and diplomacy
- How to use it effectively to support their organisation and managers?
- Ideas that will prepare participants for the development of their capabilities and skills

### International Protocol and Diplomacy Certification Course Outlines

#### Day 1

##### Foundations of Protocol and Diplomacy

- Key principles and introduction
- The history of protocol
- Example of protocol traditions and modern-day applications

#### Day 2

##### Multicultural Protocol and Diplomacy

- Effect of religious, multi-faith, and cultural practices on protocol
- Multicultural dining protocols French, English, Asian & Middle Eastern
- Rules of negotiation across cultures
- International standards of protocol, etiquette, and diplomacy

#### Day 3

##### Event Planning and Diplomatic Strategies

UK Training

**PARTNER**



- Planning VIP events, receptions, and ceremonies
- Procedures for organizing visits, meetings, and conferences
- Seating strategies, security, and protection
- Diplomatic gift-giving and receiving

#### Day 4

##### Cultural Diplomacy and Soft Power

- Royal Tea ceremony and other specialized events
- Diplomacy and 'soft power'
- Cultural diplomacy history and the concept of 'soft power'

#### Day 5

##### Contemporary Diplomacy and Communication

- Influences of technological and societal changes on cultural diplomacy practices
- Techniques for organizing international VIP meetings, including meals and dinners
- Cross-cultural communications; verbal and non-verbal
- Diplomatic conversation skills
- Traditional and contemporary best practices

UK Training  
**PARTNER**



## Blackbird Training Cities

### Europe



Zurich (Switzerland )



Stockholm (Sweden)



Lyon (France)



Copenhagen (Denmark)



Bordeaux (France)



Annecy (France)



Oslo (Norway)



Edinburgh (UK)



Glasgow (Scotland )



Malaga (Spain)



London (UK)



Istanbul (Turkey)



Amsterdam (Netherlands)  
(Switzerland)



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Manchester (UK)



Milan (Italy)

### USA & Canada



Los Angeles (USA)



Florida (USA)



Online



Boston (USA)



Washington (USA)



Miami(USA)



New York (USA)



Toronto (Canada)



## Blackbird Training Cities

### Asia



Baku (Azerbaijan)



Maldives (Maldives)



Manila (Philippines)



Bali (Indonesia )



Bangkok (Thailand)



Beijing (China)



Moscow (Russia )  
(Malaysia)



Singapore (Singapore )



Sydney (Australia)



Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur



Jakarta (Indonesia)

### Africa



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Marocco)



Nairobi (Kenya)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

- Professional Skills
- Finance, Accounting, Budgeting
- Media & Public Relations
- Project Management
- Human Resources
- Audit & Quality Assurance
- Marketing, Sales, Customer Service
- Secretary & Admin
- Supply Chain & Logistics
- Management & Leadership
- Agile and Refinement

### Technical Courses

- Hospital Management
- Public Sector
- Special Workshops
- Oil & Gas Engineering
- Telecom Engineering
- IT & IT Engineering
- Health & Safety
- Law and Contract Management
- Customs & Safety
- Aviation
- C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 [training@blackbird-training.com](mailto:training@blackbird-training.com)

 [www.blackbird-training.com](http://www.blackbird-training.com)

UK Training  
**PARTNER**

