

International Protocol & Diplomacy Certification

Sharm El-Sheikh (Egypt)

22 - 26 June 2025

UK Training

PARTNER



International Protocol & Diplomacy Certification

Code: PR28 From: 22 - 26 June 2025 City: Sharm El-Sheikh (Egypt) Fees: 3900 Pound

Introduction

This International Protocol Etiquette and Diplomacy Certificate Training Course will give all participants the skills, knowledge and understanding of International Protocol and Diplomacy. Diplomacy, etiquette, and protocol is a vital part of working with agencies, governments, embassies and building relationships doing business around the World.

Course Objectives of International Protocol and Diplomacy Certification

- To provide knowledge and understanding of protocol and diplomacy
- Know the role within different organisations and governments
- To provide an understanding of the need for protocol, etiquette, manners, and diplomacy
- How to use it effectively to support their organisation and managers?
- Ideas that will prepare participants for the development of their capabilities and skills

International Protocol and Diplomacy Certification Course Outlines

Day 1

Foundations of Protocol and Diplomacy

- Key principles and introduction
- The history of protocol
- Example of protocol traditions and modern-day applications

Day 2

Multicultural Protocol and Diplomacy

- Effect of religious, multi-faith, and cultural practices on protocol
- Multicultural dining protocols French, English, Asian & Middle Eastern
- Rules of negotiation across cultures
- International standards of protocol, etiquette, and diplomacy

Day 3

Event Planning and Diplomatic Strategies

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- Planning VIP events, receptions, and ceremonies
- Procedures for organizing visits, meetings, and conferences
- Seating strategies, security, and protection
- Diplomatic gift-giving and receiving

Day 4

Cultural Diplomacy and Soft Power

- Royal Tea ceremony and other specialized events
- Diplomacy and 'soft power'
- Cultural diplomacy history and the concept of 'soft power'

Day 5

Contemporary Diplomacy and Communication

- Influences of technological and societal changes on cultural diplomacy practices
- Techniques for organizing international VIP meetings, including meals and dinners
- Cross-cultural communications; verbal and non-verbal
- Diplomatic conversation skills
- Traditional and contemporary best practices

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