

## International Protocol & Diplomacy Certification

*Geneva (Switzerland)*

*22 - 26 July 2024*

UK Training

**PARTNER**



## International Protocol & Diplomacy Certification

Code: PR28 From: 22 - 26 July 2024 City: Geneva (Switzerland) Fees: 4700 Pound

### Introduction

This International Protocol Etiquette and Diplomacy Certificate Training Course will give all participants the skills, knowledge and understanding of International Protocol and Diplomacy. Diplomacy, etiquette, and protocol is a vital part of working with agencies, governments, embassies and building relationships doing business around the World.

### Course Objectives of International Protocol and Diplomacy Certification

- To provide knowledge and understanding of protocol and diplomacy
- Know the role within different organisations and governments
- To provide an understanding of the need for protocol, etiquette, manners, and diplomacy
- How to use it effectively to support their organisation and managers?
- Ideas that will prepare participants for the development of their capabilities and skills

### International Protocol and Diplomacy Certification Course Outlines

#### Day 1

##### Foundations of Protocol and Diplomacy

- Key principles and introduction
- The history of protocol
- Example of protocol traditions and modern-day applications

#### Day 2

##### Multicultural Protocol and Diplomacy

- Effect of religious, multi-faith, and cultural practices on protocol
- Multicultural dining protocols French, English, Asian & Middle Eastern
- Rules of negotiation across cultures
- International standards of protocol, etiquette, and diplomacy

#### Day 3

##### Event Planning and Diplomatic Strategies

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- Planning VIP events, receptions, and ceremonies
- Procedures for organizing visits, meetings, and conferences
- Seating strategies, security, and protection
- Diplomatic gift-giving and receiving

#### Day 4

##### Cultural Diplomacy and Soft Power

- Royal Tea ceremony and other specialized events
- Diplomacy and 'soft power'
- Cultural diplomacy history and the concept of 'soft power'

#### Day 5

##### Contemporary Diplomacy and Communication

- Influences of technological and societal changes on cultural diplomacy practices
- Techniques for organizing international VIP meetings, including meals and dinners
- Cross-cultural communications; verbal and non-verbal
- Diplomatic conversation skills
- Traditional and contemporary best practices

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Management & Leadership  
Agile and Refinement

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