

Catering Services Course

Amman (Jordan)

8 - 12 December 2024

UK Traininig

PARTNER



Catering Services Course

Code: OC28 From: 8 - 12 December 2024 City: Amman (Jordan) Fees: 4000 Pound

Introduction

This comprehensive program is designed to equip you with the essential skills and knowledge to excel in catering services. Whether you are an experienced professional seeking to enhance your expertise or a beginner with a passion for cooking and hospitality, this course will provide you with a strong foundation to succeed in the catering business. Throughout this course, you will learn the art of preparing and serving delectable dishes, understanding client needs, managing events, and ensuring impeccable service.

Course Objectives

- Understand the fundamentals of catering services: This includes food preparation, presentation, and service.
- Acquire knowledge of different cuisines and menu planning techniques: Gain insight into both local foods and international dishes.
- Gain expertise in event management and catering logistics: Learn how to manage catering businesses effectively.
- Develop communication and customer service skills: Cater to diverse client needs and enhance your food and beverage services.
- Learn about food safety regulations and hygiene practices: Ensure compliance in the catering industry.
- Explore marketing strategies and business development: Find effective catering strategies in the catering sector.
- Enhance creativity in designing menus and unique dining experiences: Stand out in the competitive catering market.
- Implement best practices: Ensure efficiency and professionalism in catering operations.

Course Outlines

Day 1: Introduction to Catering Services

- Overview of the catering industry: Trends and opportunities.
- Understanding various kinds of catering services: Corporate, social, weddings, etc.
- The role of a caterer: Responsibilities and required skills.
- Introduction to food safety and hygiene standards in catering.
- Setting up a professional catering workspace.

Day 2: Menu Planning and Food Preparation

- Menu planning techniques: Considering client preferences and dietary restrictions.
- Exploring different cuisines and their popular dishes: Including local foods.
- Sourcing high-quality ingredients and working with suppliers.



- Food preparation and cooking methods for large-scale events.
- Presentation and garnishing to enhance visual appeal.

Day 3: Event Management and Logistics

- Planning and organizing catering events from start to finish.
- Understanding event timelines and coordination with clients.
- Managing staff and roles during events.
- Handling catering equipment and transportation logistics.
- Dealing with challenges and unexpected situations.

Day 4: Customer Service and Communication

- Importance of exceptional customer service in catering.
- Communicating effectively with clients, guests, and team members.
- Handling special requests and managing client expectations.
- Conflict resolution and handling difficult situations gracefully.
- Building lasting relationships with clients for repeat business.

Day 5: Business Development and Marketing

- Marketing strategies for a catering business: Online and offline approaches.
- Pricing and costing considerations for catering services.
- Creating attractive catering proposals and contracts.
- Scaling and expanding your catering business.
- Exploring niche markets and unique catering opportunities.

Join us in this comprehensive catering course to gain the qualifications you need and learn how to effectively manage a successful catering business.



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