BLACKBIRD FOR TRAINING

Goal Setting, Planning, and Decision Making

18 – 22 April 2027
Amman (Jordan)



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Introduction

Success in any personal or professional endeavor requires a clear vision, effective planning, and the ability to make well-informed decisions. This goal setting course is designed to provide participants with the essential skills needed to develop meaningful goals, create strategic plans, and enhance decision-making processes to achieve both personal and organizational success. By mastering the goal setting process and learning how to implement strategic planning and decision-making techniques, participants will be equipped to reach their full potential and drive success in their endeavors.

Course Objectives

By the end of this course, participants will be able to:

- Understand the significance of goal setting and its impact on personal and organizational success.
- Learn how to set SMART goals Specific, Measurable, Achievable, Relevant, Time-bound that align with their personal values and professional priorities.
- Master strategic planning to create clear pathways toward achieving goals.
- Enhance decision-making abilities by analyzing risks, rewards, and potential outcomes.
- Apply practical tools and techniques to overcome obstacles and maintain motivation throughout the goal-setting journey.

Course Outlines

Day 1: Introduction to Goal Setting

- Goal setting definition and the importance of setting clear, meaningful goals.
- Differentiating between short-term and long-term goals.
- The psychology of goal setting: Motivation and self-discipline.
- Crafting SMART goals to increase the likelihood of success.
- Aligning personal and professional goals with organizational objectives.



Day 2: Strategic Planning for Success

- The concept of strategic planning and its relevance in achieving long-term success.
- Conducting a SWOT analysis Strengths, Weaknesses, Opportunities, Threats to assess internal and external factors.
- Defining strategies and action plans to achieve set goals.
- Breaking down long-term goals into actionable steps.
- Monitoring progress and making necessary adjustments in the planning process.

Day 3: Decision-Making Under Uncertainty

- Understanding the decision-making process and its challenges.
- Recognizing cognitive biases and how they influence decisions.
- Analyzing risks and rewards in decision-making.
- Incorporating ethical considerations into decision-making processes.
- Strategies for making effective decisions in high-pressure situations.

Day 4: Problem-Solving and Overcoming Obstacles

- Identifying and defining problems hindering goal achievement.
- Approaching problem-solving systematically.
- Utilizing creative thinking techniques to generate innovative solutions.
- Building resilience and adapting to unforeseen challenges.
- Leveraging failures as learning opportunities for growth.

Day 5: Sustaining Motivation and Success

- The role of motivation in goal pursuit.
- Developing habits and routines that support goal attainment.
- Celebrating achievements and maintaining momentum.
- Balancing short-term rewards with long-term objectives.
- Creating a personal action plan for continuous self-improvement.

Why Attend this Course: Wins & Losses!

- Gain a deep understanding of goal setting, including the importance of goal setting and how to craft goals that align with both personal and professional objectives.
- Learn strategic planning techniques to create actionable plans for success and improve decision-making skills.
- Apply the SMART goal-setting methods and strategic planning to achieve long-term goals.
- Understand the psychology of goal setting to overcome obstacles and stay motivated during the journey.
- Benefit from practical tools and methods to enhance your ability to make decisions, solve problems, and improve performance.
- Improve your overall goal setting strategy, which will significantly impact personal and organizational success.



Conclusion

Mastering goal setting, strategic planning, and decision-making is essential to personal and professional success. This course provides you with the necessary knowledge and skills to develop SMART goals, implement effective strategic planning techniques, and improve decision-making under pressure. By the end of the course, you'll have the tools to achieve your goals, navigate challenges, and create sustainable success.

Don't miss the opportunity to enhance your ability to make informed decisions, create clear strategies, and set actionable goals that will lead to long-term success. Join this course today and take your personal and professional development to the next level.

