The Power of Leaderless Organizations; The Starfish & the Spider

Kuala Lumpur (Malaysia)

14 - 18 April 2025

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The Power of Leaderless Organizations; The Starfish & the Spider

Code: OC28 From: 14 - 18 April 2025 City: Kuala Lumpur (Malaysia) Fees: 4400 Pound

Introduction

The Unstoppable Power of Leaderless Organizations. The Starfish and the Spider: The Unstoppable Power of Leaderless Organizations is a 2006 book by Ori Brafman and Rod Beckstrom is an exploration of the implications of the recent rise of decentralized organizations such as Grokster and YouTube. The Starfish and the Spider argue that organizations fall into two categories: traditional spiders, which have a rigid hierarchy and top-down leadership, and revolutionary starfish, which rely on the power of peer relationships.

Course Outline - The Power of Leaderless Organizations

Day 1

- From centralization to decentralization
- MGM's Mistake and the Apache Mystery
- The Spider and the Fish

Day 2

- The president of the internet
- A sea of Starfish
- Sanding on five legs

Day 3

- The hidden power of the catalyst
- Taking on decentralisation
- The combo special

Day 4

- The hybrid organisation
- In search of the sweet spot
- The new world

Day 5

- Success and Failure stories
- Workshops and Application for work
- Applications, examples, and case studies
- Plan for your next move

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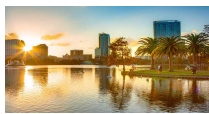Lisbon (Portugal)

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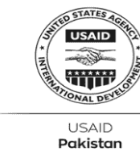

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