

## Investment Evaluation Methods

*Toronto (Canada)*

*18 - 22 May 2026*

UK Training

**PARTNER**

## Investment Evaluation Methods

Code: FA32 From: 18 - 22 May 2026 City: Toronto (Canada) Fees: 5900 Pound

### Introduction

In an ever-changing financial landscape, understanding and applying effective investment evaluation methods is crucial for individuals and organizations aiming to achieve financial success. This course explores the tools, techniques, and strategies for evaluating investment opportunities and making informed decisions. Whether you're assessing an investment property or considering a new project, mastering investment evaluation techniques enables you to optimize returns and mitigate risks.

This course will take you through a structured investment evaluation process, equipping you with the skills to evaluate proposals, assess profitability, and develop impactful investment strategies.

### Course Objectives

By the end of this course, participants will:

- Understand key investment evaluation methods and their importance.
- Gain the skills to effectively evaluate investment opportunities and compare proposals.
- Learn how to assess financial metrics like ROI, NPV, and IRR for informed decision-making.
- Develop strategies for managing risks and uncertainties using advanced tools like Monte Carlo simulation.
- Acquire the knowledge to create investment reports and explore sectors such as impact investing and alternative investment opportunities.

### Course Outlines

#### Day 1: Fundamentals of Investment Evaluation

- What is investment evaluation: definition and significance.
- Time Value of Money TVM: Concepts of present and future value.
- Net Present Value NPV: Assessing profitability.
- Internal Rate of Return IRR: Understanding the rate of return.
- Practical Exercises: Calculating NPV and IRR.

#### Day 2: Risk Assessment and Management

- Understanding Risk in Investments: Types and sources of risk.
- Risk vs. Reward: Evaluating the trade-offs.
- Sensitivity Analysis: Measuring variable impacts on outcomes.
- Monte Carlo Simulation: Advanced techniques for managing uncertainty.
- Case Studies: Real-world applications of risk assessment.

The logo for UK Training Partner features the text 'UK Training' in a smaller, black sans-serif font above the word 'PARTNER' in a large, bold, black sans-serif font. The text is positioned over a background of a chessboard with several chess pieces (a king, a queen, and a pawn) and a circular ripple effect.

### Day 3: Financial Metrics and Ratios

- Return on Investment ROI: Key calculations.
- Payback Period Analysis: Measuring time for investment recovery.
- Profitability Index PI: Evaluating project desirability.
- Modified Internal Rate of Return MIRR: Advanced financial insights.
- Cost of Capital: Understanding funding structures.
- Workshop: Hands-on calculation of financial metrics.

### Day 4: Advanced Investment Appraisal Techniques

- Capital Budgeting: Selecting optimal investment projects.
- Real Options Analysis: Adding flexibility to investment decisions.
- Evaluating Investment Proposals: Comparing different options.
- Ethical Investment Evaluation: Incorporating ethical considerations.
- Group Discussions: Addressing ethical dilemmas in investment.

### Day 5: Case Analysis and Practical Application

- Analyzing Case Studies: Exploring successful and failed investments.
- Portfolio Diversification: Reducing risks through diversification.
- Investment Reporting: Crafting impactful proposals.
- Retirement Investment Strategies: Planning for the future.
- Sector-Specific Strategies: From impact investing to alternative investments.

### Why Attend this Course: Wins and Losses!

- Gain Expertise: Build a solid foundation in investment evaluation techniques and metrics.
- Confident Decision-Making: Learn to evaluate investment proposals with precision.
- Strategic Insights: Master retirement investment strategies and explore alternative investment opportunities.
- Hands-On Application: Apply theories to practical scenarios for better retention.

### Conclusion

This course offers a deep dive into the investment evaluation process, preparing participants to make informed, strategic decisions. By mastering techniques such as evaluating investment opportunities, understanding investment appraisal methods, and exploring impact investing, you'll leave with the tools to create and manage successful investments.

Join us to unlock your potential as an investment expert, capable of navigating the complexities of modern finance and ensuring your organization thrives in a competitive landscape!

## Blackbird Training Cities

### EUROPE



Malaga (Spain)



Sarajevo (BiH)



Cascais (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)  
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



Rotterdam



Bruges (Belgium)



London (UK)



Istanbul (Turkey)



Amsterdam (Netherlands)



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)  
(Switzerland)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)

UK Training  
**PARTNER**

## Blackbird Training Cities

### USA & CANADA



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Malé (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)



Phuket (Thailand)



Shanghai (China)



Abu Dhabi (UAE)



Dammam (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)  
(Indonesia)



Kuwait City (Kuwait)



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta



UK Training  
**PARTNER**

Amman (Jordan)

UK Training  
**PARTNER**

Head Office: +44 7480 775 526  
Email: [Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)  
Website: [www.blackbird-training.com](http://www.blackbird-training.com)



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Sustainability, ESG & Corporate Responsibility  
Advanced Courses  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training