

## Investment Evaluation Methods

*Geneva (Switzerland)*

*17 - 21 February 2025*

UK Training

**PARTNER**



## Investment Evaluation Methods

Code: FA28 From: 17 - 21 February 2025 City: Geneva (Switzerland) Fees: 4700 Pound

### Introduction

In this course, we will delve into the essential tools and techniques for assessing and analyzing investment opportunities. Investment evaluation methods provide a structured framework to determine the viability, profitability, and risks associated with potential investments. Understanding these methods is crucial for individuals and organizations looking to make informed financial decisions, allocate resources wisely, and optimize returns on investments.

### Course Objectives

- Develop a comprehensive understanding of various investment evaluation methods.
- Learn how to assess and compare investment opportunities effectively.
- Identify key financial metrics and indicators for investment decision-making.
- Gain proficiency in risk assessment and mitigation strategies.
- Equip participants with the skills to make sound investment choices.

### Course Outlines

#### Day 1: Fundamentals of Investment Evaluation

- Introduction to Investment Evaluation and Its Significance.
- Time Value of Money TVM Concepts: Present Value and Future Value.
- Net Present Value NPV Analysis: Assessing Project Profitability.
- Internal Rate of Return IRR: Understanding the Rate of Return.
- Practical Exercises: Calculating NPV and IRR.

#### Day 2: Risk Assessment and Management

- Risk in Investment: Types and Sources.
- Risk vs. Reward Trade-off.
- Sensitivity Analysis: Evaluating Impact of Variables.
- Monte Carlo Simulation: Managing Uncertainty.
- Case Studies: Analyzing Risk in Real-World Investments.

#### Day 3: Financial Metrics and Ratios

- Return on Investment ROI Calculation.
- Payback Period Analysis: Determining Investment Recovery.
- Profitability Index PI and Modified Internal Rate of Return MIRR.
- Cost of Capital: Evaluating Capital Structure.

A graphic of a chessboard with several chess pieces (a king, a pawn, and a knight) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the right side of the board.

UK Training  
**PARTNER**

- Workshop: Calculating Financial Metrics.

#### Day 4: Investment Appraisal Techniques

- Capital Budgeting: Selecting Optimal Projects.
- Real Options Analysis: Incorporating Flexibility in Decision-Making.
- Comparing Different Investment Proposals.
- Ethical Considerations in Investment Evaluation.
- Group Discussions: Ethical Dilemmas in Investment Decision-Making.

#### Day 5: Case Analysis and Practical Application

- Analyzing Investment Case Studies.
- Portfolio Diversification and Risk Reduction.
- Constructing Investment Reports and Proposals.
- Investment Strategies for Different Sectors.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles.

UK Training  
**PARTNER**

## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)  
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### Africa



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training  
**PARTNER**

## Blackbird Training Cities

### Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



**BLACKBIRD**  
FOR TRAINING

 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 [Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)

 [www.blackbird-training.com](http://www.blackbird-training.com)

UK Training  
**PARTNER**

