

Investment Evaluation Methods

Berlin (Germany)

3 - 7 August 2026



www.blackbird-training.com -



Investment Evaluation Methods

Code: FA28 From: 3 - 7 August 2026 City: Berlin (Germany) Fees: 4200 Pound

Introduction

In an ever-changing financial landscape, understanding and applying effective investment evaluation methods is crucial for individuals and organizations aiming to achieve financial success. This course explores the tools, techniques, and strategies for evaluating investment opportunities and making informed decisions. Whether you're assessing an investment property or considering a new project, mastering investment evaluation techniques enables you to optimize returns and mitigate risks.

This course will take you through a structured investment evaluation process, equipping you with the skills to evaluate proposals, assess profitability, and develop impactful investment strategies.

Course Objectives

By the end of this course, participants will:

- Understand key investment evaluation methods and their importance.
- Gain the skills to effectively evaluate investment opportunities and compare proposals.
- Learn how to assess financial metrics like ROI, NPV, and IRR for informed decision-making.
- Develop strategies for managing risks and uncertainties using advanced tools like Monte Carlo simulation.
- Acquire the knowledge to create investment reports and explore sectors such as impact investing and alternative investment opportunities.

Course Outlines

Day 1: Fundamentals of Investment Evaluation

- What is Investment Evaluation: Definition and significance.
- Time Value of Money TVM: Concepts of present and future value.
- Net Present Value NPV: Assessing profitability.
- Internal Rate of Return IRR: Understanding the rate of return.
- · Practical Exercises: Calculating NPV and IRR.

Day 2: Risk Assessment and Management

- Understanding Risk in Investments: Types and sources of risk.
- Risk vs. Reward: Evaluating the trade-offs.
- Sensitivity Analysis: Measuring variable impacts on outcomes.
- Monte Carlo Simulation: Advanced techniques for managing uncertainty.
- Case Studies: Real-world applications of risk assessment.





Day 3: Financial Metrics and Ratios

- Return on Investment ROI: Key calculations.
- Payback Period Analysis: Measuring time for investment recovery.
- Profitability Index PI: Evaluating project desirability.
- Modified Internal Rate of Return MIRR: Advanced financial insights.
- Cost of Capital: Understanding funding structures.
- Workshop: Hands-on calculation of financial metrics.

Day 4: Advanced Investment Appraisal Techniques

- Capital Budgeting: Selecting optimal investment projects.
- Real Options Analysis: Adding flexibility to investment decisions.
- Evaluating Investment Proposals: Comparing different options.
- Ethical Investment Evaluation: Incorporating ethical considerations.
- Group Discussions: Addressing ethical dilemmas in investment.

Day 5: Case Analysis and Practical Application

- Analyzing Case Studies: Exploring successful and failed investments.
- Portfolio Diversification: Reducing risks through diversification.
- Investment Reporting: Crafting impactful proposals.
- Retirement Investment Strategies: Planning for the future.
- Sector-Specific Strategies: From impact investing to alternative investments.

Why Attend this Course: Wins and Losses!

- Gain Expertise: Build a solid foundation in investment evaluation techniques and metrics.
- Confident Decision-Making: Learn to evaluate investment proposals with precision.
- Strategic Insights: Master retirement investment strategies and explore alternative investment opportunities.
- Hands-On Application: Apply theories to practical scenarios for better retention.

Conclusion

This course offers a deep dive into the investment evaluation process, preparing participants to make informed, strategic decisions. By mastering techniques such as evaluating investment opportunities, understanding investment appraisal methods, and exploring impact investing, youll leave with the tools to create and manage successful investments.

Join us to unlock your potential as an investment expert, capable of navigating the complexities of modern finance and ensuring your organization thrives in a competitive landscape!





Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovarsa)ais (Portugal)





Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeax (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)





Düsseldorf (Germany)



Paris (France)



Athens(Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)





Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)

Toronto (Canada)

ASIA



Baku (Azerbaijan) (Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh(KSA)



Melbourne (Australia) (Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



UK Traininig

Amman (Jordan)



Beirut





Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)







Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation **Guinea**



Booking.com Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, **Kuwait**



rsmith Petroman Oil Limited Oatar Na Nigeria (O





Qatar Foundation, **Qatar**



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



KFAS **Kuwait**



Reserve Bank of Malawi, **Malawi**



Central Bank of Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya**



Saudi Electricity Company,



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Italy



ENI CORPORATE UNIVERSITY, Italy



Gulf Bank Kuwait



General Organization for Social Insurance KSA



Defence Space Administration **Nigeria**



National Industries Group (Holding), Kuwait



Hamad Medical Corporation, **Qatar**



USAID **Pakistan**



STC Solutions, **KSA**



North Oil company,



EKO Electricity



Oman Broadband



UN.







Blackbird Training Categories

Management & Admin

Entertainment & Leisure

Professional Skills

Finance, Accounting, Budgeting

Media & Public Relations

Project Management

Human Resources

Audit & Quality Assurance

Marketing, Sales, Customer Service

Secretary & Admin

Supply Chain & Logistics

Management & Leadership

Agile and Elevation

Technical Courses

Artificial Intelligence (AI)

Hospital Management

Public Sector

Special Workshops

Oil & Gas Engineering

Telecom Engineering

IT & IT Engineering

Health & Safety

Law and Contract Management

Customs & Safety

UK Traininig

Aviation

C-Suite Training





+44 7401 1773 35 +44 7480 775526

Sales@blackbird-training.com

www.blackbird-training.com

