BLACKBIRD FOR TRAINING

Governmental Transportation Management: A Course by the Ministry of Transportation

23 – 27 November 2026
Paris (France)



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Introduction

Transportation management plays a vital role in supporting economic activity, public services, and national development. Within governmental organizations, it is essential for maintaining the reliable movement of people and goods, improving connectivity, strengthening infrastructure, and ensuring that transportation systems operate safely and efficiently. As transport networks continue to expand and become more complex, public sector institutions must adopt structured approaches that enhance coordination, policy implementation, and operational performance.

This course provides a practical and comprehensive understanding of transportation management in governmental organizations, with particular attention to the strategic role of the Ministry of Transportation in planning, regulating, and improving transportation systems. Participants will examine how transportation networks are managed across different modes, how infrastructure planning supports long-term development, and how policies and safety frameworks contribute to better outcomes.

The course also introduces the principles and applications of a Transportation Management System, showing how it can be used to improve efficiency, support decision-making, and strengthen the management of logistics and transportation operations. Through guided discussions, practical examples, and applied exercises, participants will develop the knowledge needed to address transportation challenges and contribute more effectively to transportation performance in the public sector.

Course Objectives

By the end of this course, participants will be able to:

- Understand the core principles and operational challenges of transportation management in governmental organizations.
- Examine the role and responsibilities of the Ministry of Transportation in regulating, planning, and managing transportation systems.
- Explore methods for improving transportation infrastructure, including roads, railways, and public transit systems.
- Understand key transportation safety measures, regulations, and policy frameworks.
- Analyze transportation-related issues and support better decisions that improve efficiency and service delivery.
- Apply the principles of a Transportation Management System to strengthen operational control and coordination.
- Recognize current and future trends in global transportation management and international transportation management.



Course Outlines

Day 1: Fundamentals of Transportation Management

- Introduction to transportation management and its role in improving system performance within governmental sectors
- Overview of the main transportation modes, including road, rail, air, and sea transport
- Understanding the relationship between transportation services, infrastructure, and public needs
- Key functions involved in planning, coordinating, and managing transportation operations
- Common transportation management challenges affecting efficiency, accessibility, and service quality

Day 2: The Role of the Ministry of Transportation

- Responsibilities and strategic objectives of the Ministry of Transportation
- The role of government in overseeing and guiding transportation systems and services
- Regulatory frameworks and public policies that shape transportation management
- Coordination between ministries, agencies, and transport-related stakeholders
- Approaches for aligning transportation planning with national priorities and service demands

Day 3: Transportation Infrastructure Planning

- Roadway planning, management, and maintenance strategies
- Development and expansion of railway systems to support mobility and freight movement
- Planning and improvement of public transit systems to increase accessibility and efficiency
- Infrastructure investment priorities and long-term transportation development planning
- Methods for evaluating infrastructure performance and supporting system optimization

Day 4: Transportation Safety and Regulations

- Road safety principles and mechanisms for reducing transport-related risks
- Compliance with national and international transportation standards and regulations
- Safety management practices across transportation networks and public services
- Environmental considerations in transportation management and sustainable policy implementation
- Measures for reducing environmental impact while maintaining system effectiveness and reliability

Day 5: Transportation Challenges and Future Trends

- Addressing transportation challenges such as congestion, delays, capacity limitations, and service disruptions
- Managing sustainability concerns within public transportation and logistics systems
- The influence of innovation and digital transformation on global transportation management
- Emerging technologies and their role in shaping the future of international transportation management
- Strategies for adapting transportation systems to evolving operational, environmental, and public service demands



Why Attend This Course: Wins & Losses!

- Strengthen your understanding of transportation management in governmental organizations.
- Learn how to apply a transportation management system more effectively to improve coordination and efficiency.
- Develop practical insight into the planning and improvement of transportation infrastructure and public services.
- Understand the strategic role of the Ministry of Transportation in regulating and improving transportation systems.
- Gain knowledge of logistics transportation management, safety regulations, and policy implementation in the public sector.
- Explore how innovation and emerging technologies are influencing global transportation management and international transportation management.
- Build the ability to assess transportation risks, identify inefficiencies, and respond to sector challenges more effectively.

Conclusion

By the end of this course, participants will have developed a practical and well-rounded understanding of transportation management within governmental organizations. They will be better equipped to evaluate transportation systems, contribute to infrastructure planning, support safety and regulatory compliance, and improve operational effectiveness through more structured management practices.

The course also provides valuable insight into the use of a Transportation Management System, the importance of logistics transportation management, and the broader direction of global transportation management and international transportation management. Whether the goal is to improve transportation efficiency, strengthen policy implementation, or enhance public sector transportation services, this course offers the knowledge and perspective needed to perform more effectively in this important field.

