BB | BLACKBiRD
FOR TRAINING

The Certified Information Privacy Manager (CIPM)

Barcelona (Spain)

3 - 7 November 2025

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The Certified Information Privacy Manager (CIPM)

Introduction

The Certified Information Privacy Manager CIPM is a globally recognized certification offered by the International Association of Privacy Professionals IAPP. The CIPM certification is designed for professionals who manage and oversee an organization's privacy program, ensuring that it complies with data protection laws and regulations. The CIPM course is designed to equip privacy professionals with the knowledge and skills necessary to effectively manage and implement privacy programs within their organizations. It covers a wide range of topics related to data protection, privacy regulations, and best practices for privacy management. The course is typically geared towards privacy officers, data protection officers, compliance professionals, and anyone responsible for ensuring that an organization's data handling practices are in line with privacy laws.

Course Objectives

- Understand Privacy Laws and Regulations: Gain a comprehensive understanding of global privacy laws and regulations, including GDPR, CCPA, and others.
- Implement Privacy Programs: Learn how to develop and implement effective privacy programs within organizations to ensure compliance with data protection laws.
- Privacy Governance: Understand the principles of privacy governance, including how to establish and maintain a privacy framework.
- Data Protection Impact Assessments DPIAs: Learn how to conduct DPIAs to assess and mitigate privacy risks associated with data processing activities.
- Privacy Policies and Procedures: Develop and manage privacy policies, procedures, and documentation to support compliance efforts.
- Privacy Training and Awareness: Create privacy training programs to educate employees about data protection and privacy best practices.
- Incident Response and Breach Management: Develop strategies for responding to data breaches and managing incidents in compliance with privacy laws.
- Privacy Auditing and Assurance: Understand how to conduct privacy audits and assessments to ensure ongoing compliance.

Course Outline

Day 1

Introduction to Privacy Management

- Introduction to privacy and data protection
- Key privacy concepts and principles
- Overview of global privacy regulations
- Privacy program management overview

Day 2

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Privacy Governance

- Building a privacy governance framework
- Role of the Data Protection Officer DPO
- Developing and maintaining privacy policies and procedures
- Privacy risk management

Day 3

Privacy Operational Lifecycle

- Data protection impact assessments DPIAs
- Data mapping and inventory
- Vendor management and third-party assessments
- Privacy by design and by default

Day 4

Privacy Program Implementation

- Establishing and managing a privacy program
- Privacy training and awareness programs
- Incident response and breach management
- International data transfers and cross-border data flow

Day 5

Privacy Auditing and Assurance

- Privacy program auditing and monitoring
- Preparing for privacy audits and assessments
- Regulatory enforcement and penalties
- Preparing for the CIPM exam

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