

Advanced Communication Skills

Casablanca (Morocco)

21 - 25 July 2025

UK Training

PARTNER



Advanced Communication Skills

Code: PS28 From: 21 - 25 July 2025 City: Casablanca (Morocco) Fees: 3300 Pound

Introduction

In today's interconnected world, effective communication skills have become a critical asset in personal and professional success. The Advanced Communication Skills course is designed to elevate participants' communication abilities beyond basic interaction. Through a blend of theory and practical exercises, this course equips individuals with the tools to express themselves clearly, engage in impactful conversations, and build strong relationships. Participants will explore advanced techniques to master verbal and non-verbal communication, navigate challenging scenarios, and foster understanding across diverse contexts.

Course Objectives

- Develop a deep understanding of advanced communication models and theories.
- Enhance verbal communication skills for various purposes, including persuasion, negotiation, and conflict resolution.
- Master the art of active listening and empathetic communication.
- Strengthen non-verbal communication cues such as body language, tone, and facial expressions.
- Build strategies for effective communication in diverse cultural and social settings.

Course Outlines

Day 1: Foundations of Advanced Communication

- Introduction to advanced communication concepts and their significance.
- Exploring different communication styles and their impact.
- Understanding the communication process: sender, message, medium, receiver, feedback.
- Practical: Self-assessment of current communication strengths and areas for improvement.

Day 2: Verbal Communication Mastery

- Crafting persuasive messages: Rhetoric and techniques for influencing others.
- Strategies for effective negotiation and conflict resolution.
- Storytelling as a powerful communication tool: structuring narratives for impact.
- Practical: Role-playing exercises for negotiation and delivering persuasive speeches.

Day 3: The Power of Active Listening

- The art of active listening: techniques and barriers.
- Empathetic communication: understanding emotions and responding with sensitivity.
- Asking powerful questions to facilitate understanding and conversation.
- Practical: Pair-based activities to practice active listening and empathetic responses.

UK Training
PARTNER



Day 4: Non-verbal communication Proficiency

- Interpreting body language and gestures accurately.
- The role of tone, pitch, and pace in conveying meaning.
- Cross-cultural non-verbal communication: recognizing differences and similarities.
- Practical: Non-verbal communication exercises, including conveying messages without words.

Day 5: Communication in Diverse Contexts

- Communication across cultures: navigating language and etiquette sensitivities.
- Adapting communication for various settings: one-on-one, group, formal, informal.
- Virtual communication skills: mastering online meetings and digital correspondence.
- Practical: Simulated cross-cultural communication scenarios and a session on virtual communication best practices.

By the end of the Advanced Communication Skills course, participants will possess a heightened awareness of their communication abilities and be equipped with the expertise to engage confidently and effectively in a wide array of personal and professional interactions.

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

Africa



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training
PARTNER

Blackbird Training Cities

Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

