

Change Management for Leaders & Managers:
Strategies for Successful Transformation Course

Rome (Italy)

28 July - 8 August 2025

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Code: LM28 From: 28 July - 8 August 2025 City: Rome (Italy) Fees: 7100 Pound

Introduction

Change is a constant in today's dynamic business environment, and the ability to effectively manage change is a critical skill for leaders and managers. This comprehensive 10-day course is designed to equip leaders and managers with the tools, strategies, and insights needed to lead successful organizational transformations. Through a combination of theoretical frameworks, practical case studies, interactive workshops, and real-world examples, participants will develop a deep understanding of change management and its application in diverse business contexts.

Course Objectives

- introduce leaders and managers to the principles and importance of change management.
- provide a comprehensive understanding of change management models and methodologies.
- equip participants with the skills to effectively plan, lead, and communicate during periods of change.
- enhance participants' ability to address resistance, overcome challenges, and achieve buy-in from stakeholders.
- enable participants to create a positive organizational culture that embraces change and innovation.
- Foster leadership skills that contribute to successful change initiatives and long-term business success.

Course Outlines

Day 1: Introduction to Change Management

- Understanding the dynamics of change in organizations
- Importance of change management for business success
- Role of leaders and managers in guiding organizational change

Day 2: Change Management Models and Frameworks

- Overview of popular change management models e.g., Kotter's 8-Step Model, ADKAR
- Analyzing the strengths and limitations of different models
- Choosing the right framework for specific change initiatives

Day 3: Assessing Change Readiness and Impact

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The pieces are in shades of gold and silver. The board is white and black squares. In the background, there are concentric circles radiating from the center, suggesting a strategic or analytical theme.

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- Conducting change readiness assessments
- Identifying potential obstacles and sources of resistance
- Assessing the impact of change on various stakeholders

Day 4: Crafting Change Strategies

- Defining clear change objectives and outcomes
- Developing a change communication plan
- Creating a compelling vision for the desired future state

Day 5: Leading Change Communication

- Effective communication techniques for different stages of change
- Engaging and involving employees through transparent communication
- Addressing common communication challenges and misconceptions

Day 6: Managing Resistance and Building Support

- Understanding the psychology of resistance to change
- Strategies to address resistance and build support among employees
- Involving key stakeholders and change champions

Day 7: Implementing and Monitoring Change

- Planning and executing change initiatives
- Monitoring progress and evaluating change effectiveness
- Making necessary adjustments based on feedback and outcomes

Day 8: Organizational Culture and Change

- Impact of organizational culture on change management
- Shaping a culture that embraces innovation and adaptation
- Fostering a change-ready mindset among employees

Day 9: Sustaining Change and Overcoming Challenges

- Strategies for ensuring the long-term success of change initiatives
- Dealing with setbacks and unexpected challenges
- Learning from failures and applying lessons to future changes

Day 10: Leading Change as a Continuous Process

- Integrating change management into strategic planning
- Developing leadership skills for ongoing change leadership
- Establishing a culture of continuous improvement and agility

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