

## Advanced Artificial Intelligence in Data Analysis

Amsterdam (Netherlands)

23 - 27 December 2024



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### Advanced Artificial Intelligence in Data Analysis

Code: IT28 From: 23 - 27 December 2024 City: Amsterdam (Netherlands) Fees: 4700 Pound

#### Introduction

In this advanced course on Artificial Intelligence AI in Data Analysis, we delve deeper into the intricate world of AI and its transformative impact on organizations. Participants will gain advanced knowledge and skills in leveraging AI technologies to extract valuable insights from vast data sets, optimize decision-making processes, and drive business performance. Designed for senior and middle management professionals, this course empowers participants to harness the full potential of AI for competitive advantage and prepare for the future of data-driven enterprises.

### **Course Objectives**

- Explore the complex concepts and forms of artificial intelligence.
- Apply advanced AI techniques across the entire value chain.
- Analyze cutting-edge techniques and algorithms used in Al.
- Implement best practices in AI projects to achieve optimal outcomes.
- Evaluate the required skills and competencies for Al adoption.
- Engage in insightful discussions with business and data professionals on relevant topics.
- Effectively manage the organizational changes brought about by Al integration.
- Develop strategies to lead successful Al projects.

#### Course Outlines

#### Day 1

#### Foundations of Artificial Intelligence

- Understanding the anatomy of advanced AI systems.
- Deep dive into neural networks, natural language processing, and computer vision.
- Exploring the latest advancements in AI research and development.
- Ethical considerations and responsible Al practices.

#### Day 2

#### Advanced Machine Learning Techniques

Reinforcement learning: Principles and applications.

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- Unsupervised learning: Clustering and anomaly detection.
- Transfer learning and multi-task learning for complex data analysis.
- Cutting-edge advancements in generative models GANs, VAEs.

#### Day 3

#### Knowledge Graphs and Reasoning Systems

- Building knowledge graphs to represent complex relationships in data.
- · Advanced reasoning and inference techniques for decision support.
- Explainable AI: Interpreting and justifying AI-based decisions.

#### Day 4

#### Big Data Analytics with Al

- Scalable AI frameworks for handling massive datasets.
- Utilizing distributed machine learning techniques for processing large-scale data.
- Integrating AI with cloud-native technologies for optimal performance.

#### Day 5

#### Al Governance and Risk Management

- Addressing bias and fairness in Al models.
- Al cybersecurity and protecting Al-powered systems.
- Compliance and legal considerations in Al applications.
- Strategies for managing Al-related risks in an organization.

#### Prerequisites

A strong foundation in data analysis and basic Al concepts is recommended. Familiarity with programming languages Python, R, etc. and cloud computing is beneficial.

#### **Course Format**

The course combines theoretical sessions, hands-on workshops, real-world case studies, and interactive discussions with industry experts. Participants will work on advanced AI projects to gain practical experience and develop the skills needed to lead successful AI initiatives.

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