

Local Economic Development

Casablanca (Morocco)

11 - 15 May 2026

UK Training

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Local Economic Development

Code: FA28 From: 11 - 15 May 2026 City: Casablanca (Morocco) Fees: 3300 Pound

Introduction

Local Economic Development LED refers to the process of enhancing economic well-being and improving the quality of life within a specific geographical area, typically at the local or regional level. It is a comprehensive approach that focuses on creating sustainable economic growth, generating employment opportunities, and improving socio-economic conditions within the community. LED strategies often require collaboration between local governments, private sector entities, community organizations, and other stakeholders to achieve long-term economic prosperity.

Understanding the principles of local economic development is crucial for anyone involved in developing and implementing economic development initiatives. This course will guide participants through the key components of local economic development, covering everything from situation analysis to workforce development and partnership building.

Course Objectives

By the end of this course, participants will be able to:

- Analyze the local economic situation and understand the importance of local economic development.
- Identify the key stakeholders involved in the local economic development process and gather input from them to inform decisions.
- Develop a strategic economic development plan that includes measurable goals, key sectors for development, and the necessary infrastructure.
- Identify priority sectors for growth and develop strategies to attract new investments.
- Promote entrepreneurship and enhance business opportunities within the local community.
- Foster collaboration among stakeholders to create a cohesive local economic development strategy.
- Understand the benefits of local economic development activities and how they can improve a community's economic health.

Course Outlines

Day 1: Situation Analysis and Stakeholder Engagement

- Conduct a comprehensive analysis of the local economic landscape, assessing strengths, weaknesses, opportunities, and threats SWOT analysis.
- Identify key stakeholders such as local government officials, business owners, community leaders, and residents who play an active role in local economic development.
- Engage stakeholders through meetings, surveys, and focus groups to understand their needs, aspirations, and opinions about the local economic development initiatives.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. The text 'UK Training PARTNER' is overlaid on the right side of the board.

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Day 2: Strategic Planning and Goal Setting

- Develop a strategic economic development plan based on the findings from the situation analysis and stakeholder input.
- Set clear, actionable, and measurable goals aligned with the community's vision for the future.
- Identify priority sectors or industries for development and create tailored strategies to promote growth and attract investments.

Day 3: Business Support and Entrepreneurship Promotion

- Assess the needs of local businesses and develop programs to support their growth, such as access to finance, mentorship, and training.
- Promote entrepreneurship by organizing workshops, networking events, and startup incubation programs aimed at fostering innovation and business creation.
- Discuss local economic development strategies that focus on supporting and enhancing the existing business ecosystem.

Day 4: Infrastructure and Investment Promotion

- Assess the current infrastructure and identify areas that need improvement to foster local economic growth, such as transportation, utilities, and technology infrastructure.
- Develop a plan to attract new investments to the locality, including sector-specific incentives and strategic marketing efforts.
- Engage with potential investors both domestic and international to highlight the benefits of investing in the local economy.

Day 5: Workforce Development and Partnership Building

- Identify the training needs of the local workforce to align skills with the demands of priority sectors.
- Develop partnerships with educational institutions, vocational training centers, and industry associations to provide targeted workforce development programs.
- Foster collaboration among local government, private sector entities, and community organizations to implement local economic development initiatives effectively.

Why Attend This Course: Wins & Losses!

- Gain a comprehensive understanding of local economic development principles and how to apply them effectively.
- Learn how to develop a strategic economic development plan that aligns with your community's vision for growth.
- Acquire hands-on knowledge of how to promote local entrepreneurship and provide support to existing businesses.
- Learn how to engage and collaborate with key stakeholders, enhancing the success of your economic development projects.
- Be equipped to attract new investments by developing a targeted investment promotion strategy.
- Understand the benefits of local economic development and how to measure the impact of your initiatives on community well-being.

Conclusion



The Local Economic Development LED Professional Course provides participants with the essential tools and knowledge required to drive sustainable economic growth within their communities. By focusing on local economic development strategies, business support, and infrastructure improvements, this course prepares you to make a lasting impact on your local economy. Whether you are involved in public policy, community leadership, or business development, this course will equip you with the skills necessary to create measurable results and foster a collaborative, thriving environment for all stakeholders.

Take the next step in building a successful economic development strategy for your region. Enroll now to start creating lasting value and transforming your community through effective local economic development practices.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) positioned on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training' is written above the word 'PARTNER' in a bold, sans-serif font.

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