

Local Economic Development

Casablanca (Morocco)

12 - 16 May 2025

UK Training

PARTNER



Local Economic Development

Code: FA28 From: 12 - 16 May 2025 City: Casablanca (Morocco) Fees: 3300 Pound

Introduction

Local Economic Development LED refers to the process of enhancing economic well-being and quality of life within a specific geographical area, typically at the local or regional level. It involves a comprehensive approach that focuses on creating sustainable economic growth, generating employment opportunities, and improving the overall socio-economic conditions of the community. LED strategies often involve collaboration between local government, private sector entities, community organizations, and other stakeholders.

Course Objectives

- Analyze the local economic situation.
- Identify key stakeholders.
- Gather stakeholder input.
- Develop a strategic plan for economic development.
- Set clear and measurable goals.
- Identify priority sectors for development.
- Assess local business needs.
- Develop business support programs.
- Promote entrepreneurship through events.
- Evaluate and improve infrastructure.
- Attract new investments.
- Engage with potential investors.
- Identify workforce training needs.
- Establish partnerships with educational institutions.
- Foster collaboration among stakeholders.

Course Outlines

Day 1: Situation Analysis and Stakeholder Engagement

- Conduct a comprehensive analysis of the local economic landscape, including strengths, weaknesses, opportunities, and threats.
- Identify key stakeholders involved in the local economy, such as local government officials, business owners, community leaders, and residents.
- Engage with stakeholders through meetings, surveys, and focus groups to gather their perspectives, needs, and aspirations regarding local economic development.

Day 2: Strategic Planning and Goal Setting

- Based on the situation analysis and stakeholder input, develop a strategic plan for local economic

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) on it. The pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

development.

- Set clear and measurable goals and objectives that align with the community's vision and priorities.
- Identify priority sectors or industries for development and determine strategies to attract investment and foster their growth.

Day 3: Business Support and Entrepreneurship Promotion

- Identify existing local businesses and assess their needs for growth and expansion.
- Develop and implement support programs, such as access to finance, business training, and mentorship, to assist local entrepreneurs.
- Promote entrepreneurship through workshops, networking events, and startup incubation programs.

Day 4: Infrastructure and Investment Promotion

- Assess the existing infrastructure and identify areas for improvement to support economic development, such as transportation, utilities, and technology.
- Develop a plan to attract new investments to the locality, considering potential sectors, incentives, and marketing strategies.
- Engage with potential investors, both domestic and international, to promote the advantages of investing in the local economy.

Day 5: Workforce Development and Partnership Building

- Identify the skills and training needs of the local workforce to align with the demands of priority sectors.
- Develop partnerships with educational institutions, vocational training centers, and industry associations to provide relevant training programs.
- Foster collaboration between local government, private sector entities, and community organizations to leverage resources and implement LED initiatives effectively.

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

Africa



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training
PARTNER

Blackbird Training Cities

Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

