

## Local Economic Development

*Tunis (Tunisia)*

*5 - 9 July 2026*

UK Training

# PARTNER



## Local Economic Development

Code: FA28 From: 5 - 9 July 2026 City: Tunis (Tunisia) Fees: 3700 Pound

### Introduction

Local Economic Development LED refers to the process of enhancing economic well-being and improving the quality of life within a specific geographical area, typically at the local or regional level. It is a comprehensive approach that focuses on creating sustainable economic growth, generating employment opportunities, and improving socio-economic conditions within the community. LED strategies often require collaboration between local governments, private sector entities, community organizations, and other stakeholders to achieve long-term economic prosperity.

Understanding the principles of local economic development is crucial for anyone involved in developing and implementing economic development initiatives. This course will guide participants through the key components of local economic development, covering everything from situation analysis to workforce development and partnership building.

### Course Objectives

By the end of this course, participants will be able to:

- Analyze the local economic situation and understand the importance of local economic development.
- Identify the key stakeholders involved in the local economic development process and gather input from them to inform decisions.
- Develop a strategic economic development plan that includes measurable goals, key sectors for development, and the necessary infrastructure.
- Identify priority sectors for growth and develop strategies to attract new investments.
- Promote entrepreneurship and enhance business opportunities within the local community.
- Foster collaboration among stakeholders to create a cohesive local economic development strategy.
- Understand the benefits of local economic development activities and how they can improve a community's economic health.

### Course Outlines

#### Day 1: Situation Analysis and Stakeholder Engagement

- Conduct a comprehensive analysis of the local economic landscape, assessing strengths, weaknesses, opportunities, and threats SWOT analysis.
- Identify key stakeholders such as local government officials, business owners, community leaders, and residents who play an active role in local economic development.
- Engage stakeholders through meetings, surveys, and focus groups to understand their needs, aspirations, and opinions about the local economic development initiatives.

The logo for UK Training Partner features the text 'UK Training' in a small, black sans-serif font, with 'PARTNER' in a large, bold, black sans-serif font below it. The background of the logo is a stylized chessboard with several chess pieces (a king, a queen, and a pawn) in gold and silver.

## Day 2: Strategic Planning and Goal Setting

- Develop a strategic economic development plan based on the findings from the situation analysis and stakeholder input.
- Set clear, actionable, and measurable goals aligned with the community's vision for the future.
- Identify priority sectors or industries for development and create tailored strategies to promote growth and attract investments.

## Day 3: Business Support and Entrepreneurship Promotion

- Assess the needs of local businesses and develop programs to support their growth, such as access to finance, mentorship, and training.
- Promote entrepreneurship by organizing workshops, networking events, and startup incubation programs aimed at fostering innovation and business creation.
- Discuss local economic development strategies that focus on supporting and enhancing the existing business ecosystem.

## Day 4: Infrastructure and Investment Promotion

- Assess the current infrastructure and identify areas that need improvement to foster local economic growth, such as transportation, utilities, and technology infrastructure.
- Develop a plan to attract new investments to the locality, including sector-specific incentives and strategic marketing efforts.
- Engage with potential investors both domestic and international to highlight the benefits of investing in the local economy.

## Day 5: Workforce Development and Partnership Building

- Identify the training needs of the local workforce to align skills with the demands of priority sectors.
- Develop partnerships with educational institutions, vocational training centers, and industry associations to provide targeted workforce development programs.
- Foster collaboration among local government, private sector entities, and community organizations to implement local economic development initiatives effectively.

## Why Attend This Course: Wins & Losses!

- Gain a comprehensive understanding of local economic development principles and how to apply them effectively.
- Learn how to develop a strategic economic development plan that aligns with your community's vision for growth.
- Acquire hands-on knowledge of how to promote local entrepreneurship and provide support to existing businesses.
- Learn how to engage and collaborate with key stakeholders, enhancing the success of your economic development projects.
- Be equipped to attract new investments by developing a targeted investment promotion strategy.
- Understand the benefits of local economic development and how to measure the impact of your initiatives on community well-being.

## Conclusion



The Local Economic Development LED Professional Course provides participants with the essential tools and knowledge required to drive sustainable economic growth within their communities. By focusing on local economic development strategies, business support, and infrastructure improvements, this course prepares you to make a lasting impact on your local economy. Whether you are involved in public policy, community leadership, or business development, this course will equip you with the skills necessary to create measurable results and foster a collaborative, thriving environment for all stakeholders.

Take the next step in building a successful economic development strategy for your region. Enroll now to start creating lasting value and transforming your community through effective local economic development practices.

A graphic of a chessboard with several pawns. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board has a checkered pattern, and there are concentric circles in the background.

UK Training  
**PARTNER**

Head Office: +44 7480 775 526  
Email: [Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)  
Website: [www.blackbird-training.com](http://www.blackbird-training.com)



## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients

 <p><b>MANNAI CORPORATION</b> MANNAI Trading Company WLL, Qatar</p>	 <p><b>GAC</b> UNE FILIALE D' EGA Alumina Corporation Guinea</p>	 <p><b>Booking.com</b> Booking.com Netherlands</p>	 <p><b>OXFAM</b> Oxfam GB International Organization, Yemen</p>	 <p><b>Capital Markets Authority</b> Kuwait</p>
 <p><b>Waltersmith Petroman Oil Limited</b> Nigeria</p>	 <p><b>QNB</b> Qatar National Bank (QNB), Qatar</p>	 <p><b>Qatar Foundation</b> Qatar</p>	 <p><b>AFRICAN UNION ADVISORY BOARD ON CORRUPTION</b> Tanzania</p>	 <p><b>KFAS</b> Kuwait Foundation for the Advancement of Sciences KFAS Kuwait</p>
 <p><b>Reserve Bank of Malawi</b> Malawi</p>	 <p><b>Central Bank of Nigeria</b> Nigeria</p>	 <p><b>Ministry of Interior Kingdom of Saudi Arabia</b> Ministry of Interior, KSA</p>	 <p><b>Mabruk Oil Company</b> Libya</p>	 <p><b>Saudi Electricity Company</b> KSA</p>
 <p><b>BPKE</b> Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p><b>NATO Italy</b></p>	 <p><b>ENI</b> ENI CORPORATE UNIVERSITY, Italy</p>	 <p><b>Gulf Bank</b> Kuwait</p>	 <p><b>General Organization for Social Insurance</b> KSA</p>
 <p><b>Defence Space Administration</b> Nigeria</p>	 <p><b>National Industries Group (Holding)</b> Kuwait</p>	 <p><b>Hamad Medical Corporation</b> Qatar</p>	 <p><b>USAID</b> Pakistan</p>	 <p><b>STC</b> STC Solutions, KSA</p>
 <p><b>North Oil Company</b> North Oil company,</p>	 <p><b>EKO Electricity</b></p>	 <p><b>Oman Broadband</b> Oman Broadband</p>	 <p><b>UNITED NATIONS</b> UN.</p>	 <p><b>Authority for Electricity Regulation, Oman</b> Authority for</p>

UK Training  
**PARTNER**



## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

