

## Develop Strategies to Drive Business Performance in A Turbulent Environment

*Dubai (UAE)*

*30 November - 4 December 2025*

UK Training

# PARTNER



# Develop Strategies to Drive Business Performance in A Turbulent Environment

Code: NC28 From: 30 November - 4 December 2025 City: Dubai (UAE) Fees: 4600 Pound

## Introduction

In today's turbulent environment, business performance is more critical than ever. Organizations are facing rapidly changing market conditions, economic uncertainty, and heightened competition. To ensure sustained success, businesses must adapt quickly and implement effective business growth strategies. This course outlines strategies that can drive performance and help businesses navigate through these challenges.

The business strategy landscape is complex, requiring both a deep understanding of performance-driving factors and the ability to swiftly respond to evolving market trends. Participants will learn to refine their business strategy, improve their operational efficiency, and foster a culture of innovation—key elements in achieving long-term success.

## Course Objectives

By the end of this course, participants will:

- Review and refine your business plan to ensure alignment with current market conditions and business goals.
- Focus on customer needs and learn how to adapt your products and services accordingly.
- Embrace technology and explore its impact on business performance improvement.
- Invest in talent development, enhancing the skills and capabilities of your workforce to meet business demands.
- Remain agile and adaptable, developing strategies that allow you to respond to unforeseen challenges in a global business strategy environment.

## Course Outlines

### Day 1: Assess the Situation

- Analyse the current market conditions to identify key factors causing turbulence in the business environment.
- Understand how economic uncertainty and competition impact your business operations.
- Review your business plan to assess whether it is still relevant and if adjustments are needed.
- Refine your business strategy by identifying new opportunities and risks that must be addressed to ensure continuous performance improvement.

### Day 2: Enhance Your Operational Efficiency

- Review current business processes and identify areas for improvement in terms of performance driving.
- Implement changes to streamline operations, reduce costs, and increase efficiency.
- Understand the changing needs of customers and adapt your products and services to enhance customer

**PARTNER**



loyalty.

- Improve customer experience by addressing pain points and ensuring alignment with market demands.

### Day 3: Foster a Culture of Innovation

- Encourage your team to develop innovative solutions and creative ideas for overcoming challenges.
- Build an environment that supports training and development strategies, where employees are encouraged to experiment and explore new ideas.
- Explore new technologies that can help your business stay ahead of competitors and drive performance improvement.
- Utilize data analytics to gain deeper insights into customer behavior and market trends, enhancing your strategy development process.

### Day 4: Build Strong Partnerships

- Identify and cultivate key partners who can help you achieve your business strategy goals.
- Strengthen relationships with suppliers, distributors, and stakeholders to support business growth and performance.
- Invest in employee development through continuous training to build a skilled, adaptable workforce.
- Create a culture of learning and improvement that supports the strategy development of your organization.

### Day 5: Monitor Performance Metrics

- Establish a set of performance metrics to track your progress toward business goals.
- Regularly analyze performance data to identify areas for improvement and refine your business strategies.
- Stay flexible and responsive to market changes to ensure your strategies remain effective.
- Continuously assess your strategy development process and make adjustments as needed to address new challenges.

### Why Attend This Course: Wins & Losses!

- Refine your business strategy to stay aligned with current and future market dynamics, helping to drive business growth.
- Enhance your ability to focus on customer needs and adapt to evolving demands, improving customer loyalty and satisfaction.
- Learn how to embrace technology as a tool for performance improvement and stay ahead of competition.
- Develop a strategic approach to talent development, ensuring your workforce is equipped to meet new challenges.
- Gain insights into the performance improvement process, helping you make data-driven decisions to achieve operational efficiency.

### Conclusion

In a rapidly evolving business landscape, developing a robust business strategy is essential for success. This course provides practical insights into business strategy planning, performance improvement, and how to adapt to challenges in a global business strategy environment. By focusing on the core areas of operational efficiency, innovation, and customer-centric approaches, participants will gain the tools and knowledge needed to drive business growth strategies and thrive in a turbulent market.

UK Training

**PARTNER**



Whether you're refining your current business model or creating a new one, this course will help you position your organization for sustained success in today's dynamic business environment.





# Blackbird Training Cities

## Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut





## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



MANNAI Trading  
Company WLL,  
Qatar



Alumina Corporation  
Guinea



Booking.com  
Netherlands



Oxfam GB International  
Organization,  
Yemen



Capital Markets  
Authority,  
Kuwait



Waltersmith Petroman Oil Limited  
Nigeria



Qatar National Bank  
(QNB),  
Qatar



Qatar Foundation,  
Qatar



AFRICAN UNION ADVISORY  
BOARD ON CORRUPTION,  
Tanzania



KFAS  
Kuwait



Reserve Bank of  
Malawi,  
Malawi



Central Bank of Nigeria  
Nigeria



Ministry of Interior  
Kingdom of Saudi Arabia  
KSA



Mabruk Oil Company  
Libya



Saudi Electricity  
Company,  
KSA



BADAN PENGELOLA  
KEUANGAN Haji,  
Indonesia



NATO  
Italy



ENI CORPORATE  
UNIVERSITY,  
Italy



Gulf Bank  
Kuwait



General Organization for  
Social Insurance  
KSA



Defence Space Administration  
Nigeria



National Industries  
Group (Holding),  
Kuwait



Hamad Medical  
Corporation,  
Qatar



USAID  
Pakistan



STC Solutions,  
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS  
UN.



Authority for

UK Training  
**PARTNER**





## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom



+44 7401 1773 35  
+44 7480 775526



[Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)



[www.blackbird-training.com](http://www.blackbird-training.com)

