

## International Protocol & Diplomacy Certification

*Madrid (Spain)*

*30 September - 11 October 2024*

UK Training

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## International Protocol & Diplomacy Certification

Code: PR28 From: 30 September - 11 October 2024 City: Madrid (Spain) Fees: 7500 Pound

### Introduction

This International Protocol Etiquette and Diplomacy Certificate Training Course will give all participants the skills, knowledge and understanding of International Protocol and Diplomacy. Diplomacy, etiquette, and protocol is a vital part of working with agencies, governments, embassies and building relationships doing business around the World.

### Course Objectives of International Protocol and Diplomacy Certification

- To provide knowledge and understanding of protocol and diplomacy
- Know the role within different organisations and governments
- To provide an understanding of the need for protocol, etiquette, manners, and diplomacy
- How to use it effectively to support their organisation and managers?
- Ideas that will prepare participants for the development of their capabilities and skills

### International Protocol and Diplomacy Certification Course Outlines

#### Day 1

- Key principles and introduction
- The history of protocol
- Example of protocol traditions and modern-day applications
- Variations between countries and institutions

#### Day 2

- How religious, multi-faith and cultural can have an effect on protocol practices?
- Multicultural dining protocols French, English, Asian & Middle Eastern
- Some simple but important rules of negotiation across cultures
- International standards of protocol, etiquette and diplomacy

#### Day 3

- Planning VIP events, receptions, and ceremonies
- Procedures for organising visits, meetings and conferences
- Seating strategies, security and protection

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The text 'UK Training PARTNER' is overlaid on the board.

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- Diplomatic gift-giving and receiving

#### Day 4

- Royal Tea ceremony and other specialised events
- Diplomacy and "soft power"
- Cultural diplomacy history and the concept of "soft power"

#### Day 5

- Influences of technological and societal changes on cultural diplomacy practices
- Techniques for organizing international VIP meetings, including meals and dinners
- Cross-cultural communications; verbal and non-verbal

#### Day 6

- Diplomatic conversation skills.
- Traditional and contemporary best practices
- Protocol traditions and modern-day applications

#### Day 7

- International and political etiquette
- Flag etiquette, anthems, and other important elements
- Royal protocol within a monarchy versus a republic

#### Day 8

- Cultural diplomacy through etiquette and the media.
- Media diplomacy and presentation to an international audience
- Formal and informal dress codes and professional image

#### Day 9

- Personal diplomacy and the art of leadership
- Negotiating across cultures
- International orders of precedence

#### Day 10

- Public speaking and speech giving
- Public speaking and programme presentation skills
- Professional, diplomatic, and ceremonial images to project
- Communication and networking personal charisma, written and verbal practices

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