

International Protocol & Diplomacy Certification

Amsterdam (Netherlands)

26 August - 6 September 2024

UK Training

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International Protocol & Diplomacy Certification

Code: PR28 From: 26 August - 6 September 2024 City: Amsterdam (Netherlands) Fees: 7500 Pound

Introduction

This International Protocol Etiquette and Diplomacy Certificate Training Course will give all participants the skills, knowledge and understanding of International Protocol and Diplomacy. Diplomacy, etiquette, and protocol is a vital part of working with agencies, governments, embassies and building relationships doing business around the World.

Course Objectives of International Protocol and Diplomacy Certification

- To provide knowledge and understanding of protocol and diplomacy
- Know the role within different organisations and governments
- To provide an understanding of the need for protocol, etiquette, manners, and diplomacy
- How to use it effectively to support their organisation and managers?
- Ideas that will prepare participants for the development of their capabilities and skills

International Protocol and Diplomacy Certification Course Outlines

Day 1

- Key principles and introduction
- The history of protocol
- Example of protocol traditions and modern-day applications
- Variations between countries and institutions

Day 2

- How religious, multi-faith and cultural can have an effect on protocol practices?
- Multicultural dining protocols French, English, Asian & Middle Eastern
- Some simple but important rules of negotiation across cultures
- International standards of protocol, etiquette and diplomacy

Day 3

- Planning VIP events, receptions, and ceremonies
- Procedures for organising visits, meetings and conferences
- Seating strategies, security and protection

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- Diplomatic gift-giving and receiving

Day 4

- Royal Tea ceremony and other specialised events
- Diplomacy and "soft power"
- Cultural diplomacy history and the concept of "soft power"

Day 5

- Influences of technological and societal changes on cultural diplomacy practices
- Techniques for organizing international VIP meetings, including meals and dinners
- Cross-cultural communications; verbal and non-verbal

Day 6

- Diplomatic conversation skills.
- Traditional and contemporary best practices
- Protocol traditions and modern-day applications

Day 7

- International and political etiquette
- Flag etiquette, anthems, and other important elements
- Royal protocol within a monarchy versus a republic

Day 8

- Cultural diplomacy through etiquette and the media.
- Media diplomacy and presentation to an international audience
- Formal and informal dress codes and professional image

Day 9

- Personal diplomacy and the art of leadership
- Negotiating across cultures
- International orders of precedence

Day 10

- Public speaking and speech giving
- Public speaking and programme presentation skills
- Professional, diplomatic, and ceremonial images to project
- Communication and networking personal charisma, written and verbal practices

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