

## International Protocol & Diplomacy Certification

*Amsterdam (Netherlands)*

*31 March - 11 April 2025*

UK Training

**PARTNER**

## International Protocol & Diplomacy Certification

Code: PR28 From: 31 March - 11 April 2025 City: Amsterdam (Netherlands) Fees: 7500 Pound

### Introduction

This International Protocol Etiquette and Diplomacy Certificate Training Course will give all participants the skills, knowledge and understanding of International Protocol and Diplomacy. Diplomacy, etiquette, and protocol is a vital part of working with agencies, governments, embassies and building relationships doing business around the World.

### Course Objectives of International Protocol and Diplomacy Certification

- To provide knowledge and understanding of protocol and diplomacy
- Know the role within different organisations and governments
- To provide an understanding of the need for protocol, etiquette, manners, and diplomacy
- How to use it effectively to support their organisation and managers?
- Ideas that will prepare participants for the development of their capabilities and skills

### International Protocol and Diplomacy Certification Course Outlines

#### Day 1

- Key principles and introduction
- The history of protocol
- Example of protocol traditions and modern-day applications
- Variations between countries and institutions

#### Day 2

- How religious, multi-faith and cultural can have an effect on protocol practices?
- Multicultural dining protocols French, English, Asian & Middle Eastern
- Some simple but important rules of negotiation across cultures
- International standards of protocol, etiquette and diplomacy

#### Day 3

- Planning VIP events, receptions, and ceremonies
- Procedures for organising visits, meetings and conferences
- Seating strategies, security and protection

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**

- Diplomatic gift-giving and receiving

#### Day 4

- Royal Tea ceremony and other specialised events
- Diplomacy and "soft power"
- Cultural diplomacy history and the concept of "soft power"

#### Day 5

- Influences of technological and societal changes on cultural diplomacy practices
- Techniques for organizing international VIP meetings, including meals and dinners
- Cross-cultural communications; verbal and non-verbal

#### Day 6

- Diplomatic conversation skills.
- Traditional and contemporary best practices
- Protocol traditions and modern-day applications

#### Day 7

- International and political etiquette
- Flag etiquette, anthems, and other important elements
- Royal protocol within a monarchy versus a republic

#### Day 8

- Cultural diplomacy through etiquette and the media.
- Media diplomacy and presentation to an international audience
- Formal and informal dress codes and professional image

#### Day 9

- Personal diplomacy and the art of leadership
- Negotiating across cultures
- International orders of precedence

#### Day 10

- Public speaking and speech giving
- Public speaking and programme presentation skills
- Professional, diplomatic, and ceremonial images to project
- Communication and networking personal charisma, written and verbal practices

UK Training  
**PARTNER**





## Blackbird Training Cities

### Europe

izmir



Podgorica (Montenegro)



Stockholm (Sweden)



Lyon (France)



Copenhagen (Denmark)



Bordeaux (France)



Annecy (France)



Oslo (Norway)



Edinburgh (UK)



Glasgow (Scotland)



Malaga (Spain)



London (UK)



Istanbul (Turkey)



Amsterdam (Netherlands)



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Manchester (UK)



Milan (Italy)

### USA & Canada



Los Angeles (USA)



Florida (USA)



Online



Boston (USA)



Washington (USA)



Miami (USA)



New York (USA)



Toronto (Canada)



## Blackbird Training Cities

### Asia



Baku (Azerbaijan)



Maldives (Maldives)



Manila (Philippines)



Bali (Indonesia )



Bangkok (Thailand)



Beijing (China)



Moscow (Russia )  
(Malaysia)



Singapore (Singapore )



Sydney (Australia)



Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur



Jakarta (Indonesia)

### Africa



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Marocco)



Nairobi (Kenya)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**



## Blackbird Training Categories

### Management & Admin

Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Refinement

### Technical Courses

Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 [training@blackbird-training.com](mailto:training@blackbird-training.com)

 [www.blackbird-training.com](http://www.blackbird-training.com)

UK Training  
**PARTNER**

