

Advanced Strategic Planning Program According to  
Saudi Vision 2030

*Amsterdam (Netherlands)*

*29 July - 2 August 2024*

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# Advanced Strategic Planning Program According to Saudi Vision 2030

Code: LM28 From: 29 July - 2 August 2024 City: Amsterdam (Netherlands) Fees: 4200 Pound

## introduction

The Kingdom of Saudi Arabia has laid out its ambitious vision entitled Vision 2030 to bring about major changes in all aspects of Saudi life and economy.

This distinguished training program aims to help managers, officials, and decision-makers in Saudi companies and institutions gain a deep understanding of the Saudi Vision 2030, its implications for the Saudi market, and how companies can design their strategic plan that is in line with this vision. Participants are qualified to formulate the strategic plan for the company or institution. According to this vision and the mechanism of putting this plan into practice.

## Course Objectives

This vision is based on a number of goals, the most important of which is diversification of income sources and the elimination of unilateral oil income on which the Saudi economy relied for long periods. This means making major changes in the Saudi market. These changes require companies operating in the Saudi market to keep pace with these changes and draw up their strategic plan that achieves great benefit from these changes as well as protects them from any negative effects that may be reflected on them.

This program was designed to help decision-makers in Saudi companies and institutions understand Vision 2030 and its implications for the Saudi market, and how companies can design their strategic plan that is in line with this vision.

## Course Outlines

### Day 1

#### The strategic goals of Vision 2030

- What is Vision 2030 and what are its outlines?
- The strategic goals of Vision 2030
- Strategic work programs for Vision 2030
- Reviewing Vision 2030 realization programs and their implications for Saudi companies
  - Quality of life programme
  - Financial Sector Development Program
  - Housing programme
  - Financial balance program
  - National Transformation Program
  - Public Investment Fund Program
  - Customization program
  - National corporate leadership program

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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- National Industry Development Program and Logistics Services
- Strategic Partnership Program
- The program of serving the guests of Rahman
- Human capacity development programme

#### Day 2

##### Preparing the SWOT analysis model

- Gather information for the analysis
- Choosing a strategic plan team
- Analysis of the strengths and weaknesses of Saudi companies after implementing Vision 2030
- Analyzing opportunities and challenges in the Saudi market after implementing Vision 2030

#### Day 3

##### Formulating the company's strategic plan according to Vision 2030

#### Day 4

##### Putting the strategic plan into practice

#### Day 5

##### General tips for the success of strategic planning in accordance with Vision 2030



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