BLACKBIRD FOR TRAINING

Advanced Strategic Planning Program According to Saudi Vision 2030

Paris (France)

6 - 10 October 2025

Advanced Strategic Planning Program According to Saudi Vision 2030

Code: LM28 From: 6 - 10 October 2025 City: Paris (France) Fees: 4400 Pound

introduction

The Kingdom of Saudi Arabia has laid out its ambitious vision entitled Vision 2030 to bring about major changes in all aspects of Saudi life and economy.
This distinguished training program aims to help managers, officials, and decision-makers in Saudi companies and institutions gain a deep understanding of the Saudi Vision 2030, its implications for the Saudi market, and how companies can design their strategic plan that is in line with this vision. Participants are qualified to formulate the strategic plan for the company or institution. According to this vision and the mechanism of putting this plan into practice.

Course Objectives

- Understand the fundamentals and strategic goals of Vision 2030.
- Analyze the impact of Vision 2030 realization programs on Saudi companies.
- Prepare and conduct a SWOT analysis for Saudi companies in the context of Vision 2030.
- Formulate and prioritize a strategic plan aligned with Vision 2030.
- Develop actionable work programs and allocate resources for implementation.
- Implement continuous monitoring and performance evaluation.
- Adapt to economic and social changes, strengthen strategic partnerships, and focus on innovation and digital transformation.

Course Outlines

Day 1: The strategic goals of Vision 2030

- What is Vision 2030 and what are its outlines?
- The strategic goals of Vision 2030.
- Strategic work programs for Vision 2030.
- Reviewing Vision 2030 realization programs and their implications for Saudi companies
    - Quality of life program.
    - Financial Sector Development Program.
    - Housing programme.
    - Financial balance program.
    - National Transformation Program.
    - Public Investment Fund Program.
    - Customization program.
    - National corporate leadership program.
    - National Industry Development Program and Logistics Services.
    - Strategic Partnership Program.
    - The program of serving the guests of Rahman.

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- Human capacity development program.

Day 2: Preparing the SWOT analysis model

- Gather information for the analysis.
- Choosing a strategic plan team.
- Analysis of the strengths and weaknesses of Saudi companies after implementing Vision 2030.
- Analyzing opportunities and challenges in the Saudi market after implementing Vision 2030.

Day 3: Formulating the company's strategic plan according to Vision 2030

- Analyzing the current situation.
- Identifying strategic priorities.
- Assessing opportunities and challenges based on Vision 2030.

Day 4: Putting the strategic plan into practice

- Developing actionable work programs.
- Allocating appropriate resources.
- Continuous monitoring and performance evaluation.

Day 5: General tips for the success of strategic planning in accordance with Vision 2030

- Adapting to economic and social changes.
- Strengthening strategic partnerships.
- Focusing on innovation and digital transformation.

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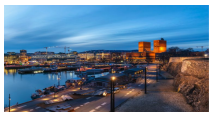
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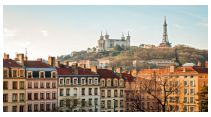
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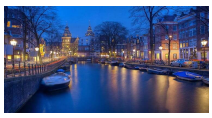
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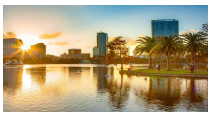
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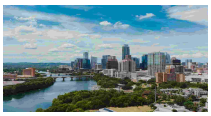
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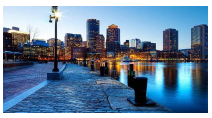
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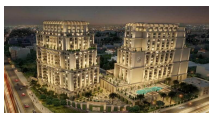
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